



APPROVAL PROCESS 2022-23

Letter of Recommendation/NOC

F.No. South-Central/2022-23/1-10968238768

Date: 31-May-2022

To,
The Vice Chancellor
KONERU LAKSHMAIAH EDUCATION FOUNDATION
29-36-38/1, MUSEUM ROAD, GOVERNOR PET,
VIJAYAWADA, Krishna,
Andhra Pradesh, 520002

Sub: Letter of Recommendation Open and Distance Learning (ODL) / Online Learning (OL) 2022-23

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Education) (1st Amendment) Regulations, 2021 notified on 24th February 2021 and other notifications as applicable and published from time to time, I am directed to convey the approval to

Permanent Id	1-3694329991	Application Id	1-10968238768
Name of the Institution/University	KONERU LAKSHMAIAH EDUCATION FOUNDATION	Name of the Society/Trust	KONERU LAKSHMAIAH EDUCATION FOUNDATION
Institution/University Address	GREEN FIELDS, VADDESWARAM., VADDESWARAM, GUNTUR, Andhra Pradesh, 522502	Society/Trust Address	29-36-38/1, MUSEUM ROAD, GOVERNOR PET, Vijayawada, Krishna, Andhra Pradesh, 520002
Institution/University Type	Deemed to be University(Pvt)	Region	South-Central

To conduct following Courses in ODL mode for the Academic Year 2022-23*

Sr. No.	Program	Level	Course	Center	Number of Seats
1	Management	POST GRADUATE	MASTERS IN BUSINESS ADMINISTRATION	Headquarter	400
2	Management	POST GRADUATE	DIGITAL MARKETING	Headquarter	100
3	Management	POST GRADUATE	ENTREPRENEURSHIP	Headquarter	100
4	Management	POST GRADUATE	DATA SCIENCE	Headquarter	100
5	Management	POST GRADUATE	MANAGEMENT (LOGISTICS AND SUPPLY CHAIN MANAGEMENT)	Headquarter	100
6	Management	POST GRADUATE DIPLOMA	POST GRADUATE DIPLOMA IN MANAGEMENT (BANKING AND FINANCIAL SERVICES)	Headquarter	450

To conduct following Courses in OL mode for the Academic Year 2022-23*

Sr. No.	Program	Level	Course	Center	Number of Seats
1	Management	POST GRADUATE	MASTERS IN BUSINESS ADMINISTRATION	Headquarter	400
2	Management	POST GRADUATE	DIGITAL MARKETING	Headquarter	100

3	Management	POST GRADUATE	ENTREPRENEURSHIP	Headquarter	100
4	Management	POST GRADUATE	DATA SCIENCE	Headquarter	100
5	Management	POST GRADUATE	MANAGEMENT (LOGISTICS AND SUPPLY CHAIN MANAGEMENT)	Headquarter	100
6	Management	POST GRADUATE DIPLOMA	POST GRADUATE DIPLOMA IN MANAGEMENT (BANKING AND FINANCIAL SERVICES)	Headquarter	100

The university shall fulfill all the norms and requirements as mentioned in the All India Council for Technical Education (Open and Distance Learning Education & Online Education) Guidelines, 2021 Notified on 3rd March, 2021 and amended from time to time.

The University shall obtain necessary approval from University Grants Commission (UGC) as per the prescribed schedule and procedure.

The Administration/ Management of the University shall strictly follow further conditions as may be specified by the Council from time to time. The Council may withdraw the recommendation, in case it observes any violation of said ODL/OL regulations, mis-representation of facts and submitting factually incorrect information to it.

Note : Recommended

**Prof. Rajiv Kumar
Member Secretary, AICTE**

Copy to:

1. **Secretary, University Grants Commission**
2. **The Regional Officer,**
All India Council for Technical Education
First Floor, old BICARD Building
Jawaharlal Nehru Technological University
Masab Tank, Hyderabad-500076
3. **Guard File(AICTE)**

Note: Validity of the Course details may be verified at <http://www.aicte-india.org/>

**** Copy of this letter will not be communicated through Post/Email. However, provision is made in the AICTE portal for downloading letter through Authorized login credentials allotted to concerned State Secretary / DTE/ Registrar.**