

# Koneru Lakshmaiah Education Foundation

## HEI Profile & Administrative Information :

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### HEI Basic Information :

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Registration ID: <b>HEI-Exempted-U-0020</b>		Name of the HEI: <b>Koneru Lakshmaiah Education Foundation</b>		Institution Type: Deemed-To-Be-University
Year of Establishment: Feb 2009	Mode of Education: Dual Mode	City: Guntur		District: Guntur
Address_1: Koneru Lakshmaiah Education Foundation ,GREEN FIELDS, VADDESWAREM, GUNTUR, Andhra Pradesh, 522502		Address_2: GREEN FIELDS, VADDESWAREM, GUNTUR, Andhra Pradesh, 522502		Pin Code: 522502
Email: registrar@kluniversity.in		Telephone: 08645 - 350200	Fax: 0863-2388999	State: ANDHRA PRADESH
Official Website of HEI: www.kluniversity.in	Official website for Online Learning : www.kluonline.edu.in			

### HEI Authorities

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#### Vice Chancellor

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Name of the Vice Chancellor: Dr.N.Venkatram (Vice Chancellor-In-Charge)		Vice Chancellor Email: vc@kluniversity.in	Vice Chancellor Mobile: 9849876553
Phone (Office): 08645350200	Phone (Residence): 9849876553	Highest Education Qualification: Ph.D	Experience: 28

#### Registrar

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Name of the Registrar: Dr YVSSSV Prasada Rao	Registrar Email: registrar@kluniversity.in	Registrar Mobile: 9866302148
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Phone (Office): 08645350200	Phone (Residence): 9866302148	Highest Education Qualification: Ph.D	Experience: 37
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## Director of Centre for Distance and Online Education (CDOE)

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Name of Director of Centre for Distance and Online Education (CDOE) : Dr.R. V. R. K. Chalam.	Email Id: dy.directorcdoe@kluniversity.in	Mobile No: 9177722099
Highest Education Qualification: Ph.D	Date of Joining: 08-06-2020	Appointment Letter: <a href="#">View</a>

## HEI Recognition

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Recognition status of the HEI as per UGC Act, 1956: SECTION 3	Is HEI also recognized under 12 B: Yes
Approval of Statutory Authority: Yes	Copy of relevant page of act allowing HEI to offer the programme in OL : <a href="#">View</a>

## NAAC Details

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Whether accredited by NAAC? :- Yes
Grade :- A++
Score :- 3.57
Validity of NAAC :- 01-11-2023
Upload NAAC Document :- <a href="#">View</a>
Year of assessment of NAAC :- 2018
Whether valid for the academic year 2020-21 :- Yes

## NIRF Ranking

Year :- 2018

Ranking :- 56

Upload NIRF Certificate :-

View (/Uploads/ODLOL/UploadNIRFDocument1/HEI-Exempted-U-0020/HEI-Exempted-U-0020\_UploadNIRFDocument1\_20201015130250.pdf)

Year :- 2019

Ranking :- 50

Upload NIRF Certificate :-

View (/Uploads/ODLOL/UploadNIRFDocument2/HEI-Exempted-U-0020/HEI-Exempted-U-0020\_UploadNIRFDocument2\_20201015130250.pdf)

Year :- 2020

Ranking :- 41

Upload NIRF Certificate :-

View (/Uploads/ODLOL/UploadNIRFDocument3/HEI-Exempted-U-0020/HEI-Exempted-U-0020\_UploadNIRFDocument3\_20201015130250.pdf)

## Proposed Programmes

**Sr No :-1**

**Name of Programme :-15 - Sciences - Master Of Science - Mathematics - 731**

Programme to be offered in	OL
Year	2021-22
Level	PG
Entry Qualification (as per the Specification of Degrees, 2014)	Bachelor'S
Duration (as per the Specification of Degrees, 2014)	2
Name of the Department	KLEF CENTRE FOR DISTANCE & ONLINE EDUCATION

**Sr No :-2**

**Name of Programme :-13 - Arts/ Humanities/ Social Sciences - Master Of Arts - English - 687**

Programme to be offered in	OL
Year	2021-22
Level	PG
Entry Qualification (as per the Specification of Degrees, 2014)	Bachelor'S
Duration (as per the Specification of Degrees, 2014)	2
Name of the Department	KLEF CENTRE FOR DISTANCE & ONLINE EDUCATION

**Sr No :-3**

**Name of Programme :-14 - Business Administration/ Commerce/ Management/Finance - Bachelor Of Commerce - General - 701**

Programme to be offered in	OL
Year	2021-22
Level	UG
Entry Qualification (as per the Specification of Degrees, 2014)	10 + 2
Duration (as per the Specification of Degrees, 2014)	3
Name of the Department	KLEF CENTRE FOR DISTANCE & ONLINE EDUCATION

**Sr No :-4**

**Name of Programme :-14 - Business Administration/ Commerce/ Management/Finance - Bachelor Of Business Administration - BBA - AnyOther**

Programme to be offered in	OL
Year	2021-22
Level	UG
Entry Qualification (as per the Specification of Degrees, 2014)	10+2 or Equivalent
Duration (as per the Specification of Degrees, 2014)	3
Name of the Department	KLEF CENTRE FOR DISTANCE & ONLINE EDUCATION

**Sr No :-5**

**Name of Programme :-15 - Sciences - Bachelor Of Computer Applications - BCA - AnyOther**

Programme to be offered in	OL
Year	2021-22
Level	UG
Entry Qualification (as per the Specification of Degrees, 2014)	10+2 or Equivalent
Duration (as per the Specification of Degrees, 2014)	3
Name of the Department	KLEF CENTRE FOR DISTANCE & ONLINE EDUCATION

**Sr No :-6**

**Name of Programme :-14 - Business Administration/ Commerce/ Management/Finance - Business Administration/ Commerce/ Management/Finance - MBA - MARKETING/HR/FINANCE - MBA - MBA**

Programme to be offered in	OL
Year	2021-22
Level	PG
Entry Qualification (as per the Specification of Degrees, 2014)	Bachelor's
Duration (as per the Specification of Degrees, 2014)	2
Name of the Department	KLEF CENTRE FOR DISTANCE & ONLINE EDUCATION
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**Sr No :-7**

**Name of Programme :-14 - Business Administration/ Commerce/ Management/Finance - Business Administration/ Commerce/ Management/Finance - MBA - LOGISTICS & SUPPLY CHAIN MANAGEMENT - LOGISTICS & SUPPLY CHAIN MANAGEMENT - LOGISTICS & SUPPLY CHAIN MANAGEMENT**

Programme to be offered in	OL
Year	2021-22
Level	PG
Entry Qualification (as per the Specification of Degrees, 2014)	Bachelor's
Duration (as per the Specification of Degrees, 2014)	2
Name of the Department	KLEF CENTRE FOR DISTANCE & ONLINE EDUCATION
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**Sr No :-8**

**Name of Programme :-14 - Business Administration/ Commerce/ Management/Finance - Business Administration/ Commerce/ Management/Finance - MBA - DATA SCIENCE - DATA SCIENCE - DATA SCIENCE**

Programme to be offered in	OL
Year	2021-22
Level	PG
Entry Qualification (as per the Specification of Degrees, 2014)	Bachelor's
Duration (as per the Specification of Degrees, 2014)	2
Name of the Department	KLEF CENTRE FOR DISTANCE & ONLINE EDUCATION
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**Sr No :-9**

**Name of Programme :-14 - Business Administration/ Commerce/ Management/Finance - Business Administration/ Commerce/ Management/Finance - MBA - ENTREPRENEURSHIP - ENTREPRENEURSHIP - ENTREPRENEURSHIP**

Programme to be offered in	OL
Year	2021-22
Level	PG
Entry Qualification (as per the Specification of Degrees, 2014)	Bachelor's
Duration (as per the Specification of Degrees, 2014)	2
Name of the Department	KLEF CENTRE FOR DISTANCE & ONLINE EDUCATION
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**Sr No :-10**

**Name of Programme :-14 - Business Administration/ Commerce/ Management/Finance - Business Administration/ Commerce/ Management/Finance - MBA - DIGITAL MARKETING - DIGITAL MARKETING - DIGITAL MARKETING**

Programme to be offered in	OL
Year	2021-22
Level	PG
Entry Qualification (as per the Specification of Degrees, 2014)	Bachelor's
Duration (as per the Specification of Degrees, 2014)	2
Name of the Department	KLEF CENTRE FOR DISTANCE & ONLINE EDUCATION
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**Sr No :-11**

**Name of Programme :-14 - Business Administration/ Commerce/ Management/Finance - Business Administration/ Commerce/ Management/Finance - POST GRADUATE DIPLOMA - Banking & Financial Services - Banking & Financial Services - Banking & Financial Services**

Programme to be offered in	OL
Year	2021-22
Level	Diploma
Entry Qualification (as per the Specification of Degrees, 2014)	Bachelor's
Duration (as per the Specification of Degrees, 2014)	2
Name of the Department	KLEF CENTRE FOR DISTANCE & ONLINE EDUCATION

## Additional Information

**Sr No :- 1**

**Name of Programme :- Arts/ Humanities/ Social Sciences - Master Of Arts - English**

Year	2021-22
Academic system followed for proposed programme	Semester
Number of Credits	90
Whether Programme requires Practical or laboratory courses as a curricular requirement	No
Date of Approval of Statutory Authority (s) (DD-MM-YYYY) of HEI	31-03-2020
Statutory bodies approval upload	View
Whether Regulatory Authority approval is required	Yes
Date of Approval of Regulatory Authority (s) (DD-MM-YYYY) if applicable	10-03-2021
Regulatory bodies approval upload	View
Whether Proposed programme already being taught in Conventional/ODL mode with same nomenclature	Yes
If Yes, number of years since when being taught in conventional mode	3
No. of Batch passed	1

**Sr No :- 2**

**Name of Programme :- Sciences - Master Of Science - Mathematics**



Year	2021-22
Academic system followed for proposed programme	Semester
Number of Credits	91
Whether Programme requires Practical or laboratory courses as a curricular requirement	No
Date of Approval of Statutory Authority (s) (DD-MM-YYYY) of HEI	31-03-2020
Statutory bodies approval upload	View
Whether Regulatory Authority approval is required	Yes
Date of Approval of Regulatory Authority (s) (DD-MM-YYYY) if applicable	10-03-2021
Regulatory bodies approval upload	View
Whether Proposed programme already being taught in Conventional/ODL mode with same nomenclature	Yes
If Yes, number of years since when being taught in conventional mode	3
No. of Batch passed	1

**Sr No :- 3**

**Name of Programme :-** Business Administration/ Commerce/ Management/Finance - Bachelor Of Commerce - General

Year	2021-22
Academic system followed for proposed programme	Semester
Number of Credits	125
Whether Programme requires Practical or laboratory courses as a curricular requirement	No
Date of Approval of Statutory Authority (s) (DD-MM-YYYY) of HEI	31-03-2020
Statutory bodies approval upload	View
Whether Regulatory Authority approval is required	Yes
Date of Approval of Regulatory Authority (s) (DD-MM-YYYY) if applicable	10-03-2021
Regulatory bodies approval upload	View
Whether Proposed programme already being taught in Conventional/ODL mode with same nomenclature	Yes
If Yes, number of years since when being taught in conventional mode	7
No. of Batch passed	5

**Sr No :- 4**

**Name of Programme :-** Business Administration/ Commerce/ Management/Finance - Bachelor Of Business Administration - BBA

Year	2021-22
Academic system followed for proposed programme	Semester
Number of Credits	139
Whether Programme requires Practical or laboratory courses as a curricular requirement	No
Date of Approval of Statutory Authority (s) (DD-MM-YYYY) of HEI	31-03-2020
Statutory bodies approval upload	View
Whether Regulatory Authority approval is required	Yes
Date of Approval of Regulatory Authority (s) (DD-MM-YYYY) if applicable	10-03-2021
Regulatory bodies approval upload	View
Whether Proposed programme already being taught in Conventional/ODL mode with same nomenclature	Yes
If Yes, number of years since when being taught in conventional mode	9
No. of Batch passed	6

**Sr No :- 5**

**Name of Programme :-** Sciences - Bachelor Of Computer Applications - BCA

Year	2021-22
Academic system followed for proposed programme	Semester
Number of Credits	124
Whether Programme requires Practical or laboratory courses as a curricular requirement	Yes
Date of Approval of Statutory Authority (s) (DD-MM-YYYY) of HEI	31-03-2020
Statutory bodies approval upload	View
Whether Regulatory Authority approval is required	Yes
Date of Approval of Regulatory Authority (s) (DD-MM-YYYY) if applicable	10-03-2021
Regulatory bodies approval upload	View
Whether Proposed programme already being taught in Conventional/ODL mode with same nomenclature	Yes
If Yes, number of years since when being taught in conventional mode	6
No. of Batch passed	3

**Sr No :- 6**

**Name of Programme :-** Business Administration/ Commerce/ Management/Finance - Business Administration/ Commerce/ Management/Finance - POST GRADUATE DIPLOMA - Banking & Financial Services - Banking & Financial Services

Year	2021-22
Academic system followed for proposed programme	Semester
Number of Credits	90
Whether Programme requires Practical or laboratory courses as a curricular requirement	No
Date of Approval of Statutory Authority (s) (DD-MM-YYYY) of HEI	08-03-2021
Statutory bodies approval upload	View
Whether Regulatory Authority approval is required	Yes
Date of Approval of Regulatory Authority (s) (DD-MM-YYYY) if applicable	08-07-2021
Regulatory bodies approval upload	View
Whether Proposed programme already being taught in Conventional/ODL mode with same nomenclature	Yes
If Yes, number of years since when being taught in conventional mode	15
No. of Batch passed	13

**Sr No :- 7**

**Name of Programme :-** Business Administration/ Commerce/ Management/Finance - Business Administration/ Commerce/ Management/Finance - MBA - DIGITAL MARKETING - DIGITAL MARKETING

Year	2021-22
Academic system followed for proposed programme	Semester
Number of Credits	104
Whether Programme requires Practical or laboratory courses as a curricular requirement	No
Date of Approval of Statutory Authority (s) (DD-MM-YYYY) of HEI	08-03-2021
Statutory bodies approval upload	View
Whether Regulatory Authority approval is required	Yes
Date of Approval of Regulatory Authority (s) (DD-MM-YYYY) if applicable	08-07-2021
Regulatory bodies approval upload	View
Whether Proposed programme already being taught in Conventional/ODL mode with same nomenclature	Yes
If Yes, number of years since when being taught in conventional mode	15
No. of Batch passed	13

**Sr No :- 8**

**Name of Programme :-** Business Administration/ Commerce/ Management/Finance - Business Administration/ Commerce/ Management/Finance - MBA - ENTREPRENEURSHIP - ENTREPRENEURSHIP

Year	2021-22
Academic system followed for proposed programme	Semester
Number of Credits	104
Whether Programme requires Practical or laboratory courses as a curricular requirement	No
Date of Approval of Statutory Authority (s) (DD-MM-YYYY) of HEI	08-03-2021
Statutory bodies approval upload	View
Whether Regulatory Authority approval is required	Yes
Date of Approval of Regulatory Authority (s) (DD-MM-YYYY) if applicable	08-07-2021
Regulatory bodies approval upload	View
Whether Proposed programme already being taught in Conventional/ODL mode with same nomenclature	Yes
If Yes, number of years since when being taught in conventional mode	15
No. of Batch passed	13

**Sr No :- 9**

**Name of Programme :-** Business Administration/ Commerce/ Management/Finance - Business Administration/ Commerce/ Management/Finance - MBA - DATA SCIENCE - DATA SCIENCE

Year	2021-22
Academic system followed for proposed programme	Semester
Number of Credits	104
Whether Programme requires Practical or laboratory courses as a curricular requirement	No
Date of Approval of Statutory Authority (s) (DD-MM-YYYY) of HEI	08-03-2021
Statutory bodies approval upload	View
Whether Regulatory Authority approval is required	Yes
Date of Approval of Regulatory Authority (s) (DD-MM-YYYY) if applicable	08-07-2021
Regulatory bodies approval upload	View
Whether Proposed programme already being taught in Conventional/ODL mode with same nomenclature	Yes
If Yes, number of years since when being taught in conventional mode	15
No. of Batch passed	13

**Sr No :- 10**

**Name of Programme :-** Business Administration/ Commerce/ Management/Finance - Business Administration/ Commerce/ Management/Finance - MBA - LOGISTICS & SUPPLY CHAIN MANAGEMENT - LOGISTICS & SUPPLY CHAIN MANAGEMENT

Year	2021-22
Academic system followed for proposed programme	Semester
Number of Credits	104
Whether Programme requires Practical or laboratory courses as a curricular requirement	No
Date of Approval of Statutory Authority (s) (DD-MM-YYYY) of HEI	08-03-2021
Statutory bodies approval upload	View
Whether Regulatory Authority approval is required	Yes
Date of Approval of Regulatory Authority (s) (DD-MM-YYYY) if applicable	08-07-2021
Regulatory bodies approval upload	View
Whether Proposed programme already being taught in Conventional/ODL mode with same nomenclature	Yes
If Yes, number of years since when being taught in conventional mode	15
No. of Batch passed	13

**Sr No :- 11**

**Name of Programme :-** Business Administration/ Commerce/ Management/Finance - Business Administration/ Commerce/ Management/Finance - MBA - MARKETING/HR/FINANCE - MBA

Year	2021-22
Academic system followed for proposed programme	Semester
Number of Credits	104
Whether Programme requires Practical or laboratory courses as a curricular requirement	No
Date of Approval of Statutory Authority (s) (DD-MM-YYYY) of HEI	08-03-2021
Statutory bodies approval upload	View
Whether Regulatory Authority approval is required	Yes
Date of Approval of Regulatory Authority (s) (DD-MM-YYYY) if applicable	08-07-2021
Regulatory bodies approval upload	View
Whether Proposed programme already being taught in Conventional/ODL mode with same nomenclature	Yes
If Yes, number of years since when being taught in conventional mode	15
No. of Batch passed	13

## Learning Platform

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**Learning Platform :-** Non- SWAYAM

**Provide details for sample module/unit :-** KLEF-CDOE-Learning Management System

**URL :-** <https://ecampus.kluonline.edu.in/users/login>

**Student details Login ID :-** 3187887

**Student details Password :-** Bujji@1989

**Teacher Login Details- Login ID :-** klu\_bba\_demostudent

**Teacher Login Details- Password :-** password

## Affidavit

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Upload Affidavit as per the prescribed format :- [View](#)

## Submission

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**It is hereby declared and affirmed that the Higher Educational Institution shall adhere to all the provisions mentioned under the UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 including following Annexures**

- Centre for Internal Quality Assurance (CIQA) in Annexure I
- Conduct of Examination and Minimum Standards for Examination Centres in Annexure II
- Territorial Jurisdiction and Regulating Provisions for Different Types of Higher Educational Institutions in Annexure III (For ODL Programmes)
- Human Resource and Infrastructural Requirements in Annexure-IV
- Guidelines on Programme Project Report (PPR) in Annexure-V



Quality Assurance Guidelines of Learning Material in Multiple Media and Curriculum and Pedagogy in Annexure-VI

Guidelines on Self-Learning Material and E-Learning Material in Annexure-VII

Learner Support Centres in Annexure-VIII

Assessment Criteria for Offering Online Programmes through Non-SWAYAM Learning

Learning Platform in Annexure-IX (For ONLINE Programmes)

Grievance Redress Mechanism in Annexure-X

Further undertakes to ensure that the HEI shall display on its website a joint declaration by authorized signatories, Registrar and Director of Centre for Internal Quality Assurance, authenticating the documents uploaded on its website, in compliance of regulation 9 of UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020.

The HEI hereby declare that the information given above and in the enclosed documents is true, correct and nothing material has been concealed therein. The Higher Educational Institution shall be solely responsible for any legal issues arising out of non-compliance of UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020.

The HEI understand that in case information provided is found to be contrary to the fact, it would entail not only withdrawal of permission/recognition for such ODL courses but also for other courses offered by the institutions, on regular and conventional mode

**Submitted Date:** 10/15/2020 1:21:56 PM