


KL CENTRE FOR DISTANCE & ONLINE EDUCATION

BACHELOR OF BUSINESS ADMINISTRATION

S.No	Semester	Course Title	Name of the Faculty	E-Learning Material	Prepared on	Updated on	E-Learning Material	Prepared on	Updated on
1	SEM I	Integrated Professional English	Dr.Arnab Chatterjee	e-Content, Discussion Forum & Assessments	September 2020	April 2023	e-Tutorial	November 2020	June 2023
2		Ecology & Environment	Dr. Sujatha M.	e-Content, Discussion Forum & Assessments	August 2020	April 2023	e-Tutorial	October 2020	June 2023
3		Perspectives of Management	Dr. Durgaprasad Navulla	e-Content, Discussion Forum & Assessments	July 2020	April 2023	e-Tutorial	September 2020	June 2023
4		Business Mathematics	Alajangi Suresh	e-Content, Discussion Forum & Assessments	September 2020	April 2023	e-Tutorial	November 2020	June 2023
5		Business Economics	Dr. Neti Subrahmanyam	e-Content, Discussion Forum & Assessments	July 2020	April 2023	e-Tutorial	September 2020	June 2023
6		Business Environment	Dr. R. S. V. Rama Swathi	e-Content, Discussion Forum & Assessments	August 2020	April 2023	e-Tutorial	October 2020	June 2023
7		IT for Business Managers	Dr.Prashanth Yalla	e-Content, Discussion Forum & Assessments	July 2020	April 2023	e-Tutorial	September 2020	June 2023
8	SEM II	English Proficiency	Kalyani Kunchala	e-Content, Discussion Forum & Assessments	July 2020	June 2023	e-Tutorial	September 2020	August 2023
9		Introduction to Financial Accounting	Dr. Venkateswarlu Chandu	e-Content, Discussion Forum & Assessments	July 2020	June 2023	e-Tutorial	September 2020	August 2023
10		Business Statistics	Dr. Rojalini Patro	e-Content, Discussion Forum & Assessments	August 2020	June 2023	e-Tutorial	October 2020	August 2023
11		Organizational Behaviour	Dr. Ravi Avuldar	e-Content, Discussion Forum & Assessments	September 2020	June 2023	e-Tutorial	November 2020	August 2023
12		Management Information Systems	Dr. Romala Vijaya Srinivas	e-Content, Discussion Forum & Assessments	September 2020	June 2023	e-Tutorial	November 2020	August 2023
13		Design Thinking and Innovation	Dr. R. Pradeep Kumar Patnaik	e-Content, Discussion Forum & Assessments	August 2020	June 2023	e-Tutorial	October 2020	August 2023
15		Foreign Language	Mohd Kashif	e-Content, Discussion Forum & Assessments	September 2020	June 2023	e-Tutorial	November 2020	August 2023
16	SEM III	Business Communication Skills	Alajangi Suresh Anuradha Guntupalli	e-Content, Discussion Forum & Assessments	February 2021	August 2023	e-Tutorial	April 2021	September 2023
17		Management Accountancy	Dr. A. Govindarajan	e-Content, Discussion Forum & Assessments	June 2021	August 2023	e-Tutorial	August 2021	September 2023
18		Human Resource Management	Dr. Sundari Dadhabai	e-Content, Discussion Forum & Assessments	March 2021	August 2023	e-Tutorial	May 2021	September 2023

19		Business Research Methods	Dr. K. V. B. Ganesh	e-Content, Discussion Forum & Assessments	July 2021	August 2023	e-Tutorial	August 2021	September 2023
14		Marketing Management	Dr. Jitendra Gowrabhathini	e-Content, Discussion Forum & Assessments	August 2021	August 2023	e-Tutorial	October 2021	September 2023
20		Macro Economics	Dr. S. Durga Dr. Jitendra Gowrabhathin	e-Content, Discussion Forum & Assessments	May 2021	August 2023	e-Tutorial	July 2021	September 2023
21	SEM IV	Cost Accountancy	Dr. S. Durga Dr. I. Mohana Krishna	e-Content, Discussion Forum & Assessments	January 2021	October 2023	e-Tutorial	March 2021	December 2023
22		Production and Operations Management	Dr. B. Ratnavalli	e-Content, Discussion Forum & Assessments	May 2021	October 2023	e-Tutorial	July 2021	December 2023
23		Business Law	Dr. P. T. Raju	e-Content, Discussion Forum & Assessments	March 2021	October 2023	e-Tutorial	May 2021	December 2023
24		Financial Management	Dr K VenkateswaraKumar Dr V. N Sailaja	e-Content, Discussion Forum & Assessments	February 2021	October 2023	e-Tutorial	April 2021	December 2023
25		Business Model Generation	Dr. A. Anuradha	e-Content, Discussion Forum & Assessments	May 2021	October 2023	e-Tutorial	July 2021	December 2023
26		Dynamics of Capital Markets	Dr. I. Mohana Krishna	e-Content, Discussion Forum & Assessments	April 2021	October 2023	e-Tutorial	June 2021	December 2023
27		Business analytics	Dr. I. Mohana Krishna	e-Content, Discussion Forum & Assessments	February 2021	December 2023	e-Tutorial	April 2021	February 2024
28		Fundamentals of Digital Marketing	Dr. B. Girimurugan	e-Content, Discussion Forum & Assessments	May 2021	December 2023	e-Tutorial	July 2021	February 2024
29	SEM V	Research Paper Writing	Dr. Venkata Naga Siva Kumar Challa	e-Content, Discussion Forum & Assessments	June 2021	December 2023	e-Tutorial	August 2021	February 2024
30		Consumer Behaviour	Dr. Kolachina Srinivas	e-Content, Discussion Forum & Assessments	March 2021	December 2023	e-Tutorial	May 2021	February 2024
31		Product and Brand Management	Dr. Md. Mazharunnisa	e-Content, Discussion Forum & Assessments	August 2021	December 2023	e-Tutorial	October 2021	February 2024
32		Advertising and Sales Promotion	Dr. Sabbineni Poojitha	e-Content, Discussion Forum & Assessments	September 2021	December 2023	e-Tutorial	November 2021	February 2024
33		Banking & Insurance Management	Dr. D. Praveenadevi	e-Content, Discussion Forum & Assessments	September 2021	December 2023	e-Tutorial	November 2021	February 2024
34		Investment Management	Dr. Durgaprasad Navulla	e-Content, Discussion Forum & Assessments	September 2021	December 2023	e-Tutorial	November 2021	February 2024
35		Financial Services	Dr. B. Ratnavalli	e-Content, Discussion Forum & Assessments	September 2021	December 2023	e-Tutorial	November 2021	February 2024
36		Personal Effectiveness and Self-Leadership	Dr. Simanchala Das	e-Content, Discussion Forum & Assessments	September 2021	December 2023	e-Tutorial	November 2021	February 2024
37		Dynamics of industrial relations	Dr. P. T. Raju	e-Content, Discussion Forum & Assessments	September 2021	December 2023	e-Tutorial	November 2021	February 2024
38		Human Resource Development	Dr. A. Anuradha	e-Content, Discussion Forum & Assessments	September 2021	December 2023	e-Tutorial	November 2021	February 2024

39	SEM VI	Entrepreneurship	Dr. Manisha Semwal	e-Content, Discussion Forum & Assessments	December 2021	January 2024	e-Tutorial	February 2022	March 2024
40		Strategic Management	Dr. Krishna Priya	e-Content, Discussion Forum & Assessments	December 2021	January 2024	e-Tutorial	February 2022	March 2024
41		Enterprise Resource Planning	Dr. R. Pradeep Kumar Patnaik	e-Content, Discussion Forum & Assessments	December 2021	January 2024	e-Tutorial	February 2022	March 2024
42		Fundamentals of Logistics	Dr. B. Kishore Babu	e-Content, Discussion Forum & Assessments	December 2021	January 2024	e-Tutorial	February 2022	March 2024
43		Customer Relationship Management	Dr. A. Sivaramakrishnan	e-Content, Discussion Forum & Assessments	December 2021	January 2024	e-Tutorial	February 2022	March 2024
44		Services Marketing	Dr. Ramesh Babu , Dr. Daniel Pilli	e-Content, Discussion Forum & Assessments	December 2021	January 2024	e-Tutorial	February 2022	March 2024
45		Rural Marketing	Dr. B. Girimurugan	e-Content, Discussion Forum & Assessments	December 2021	January 2024	e-Tutorial	February 2022	March 2024
46		Financial Markets	Dr. D. Praveenadevi	e-Content, Discussion Forum & Assessments	December 2021	January 2024	e-Tutorial	February 2022	March 2024
47		Managing Personal Finance	Dr.N.Durga Prasad	e-Content, Discussion Forum & Assessments	December 2021	January 2024	e-Tutorial	February 2022	March 2024
48		Financial Derivatives	Dr. Narendra Ryali	e-Content, Discussion Forum & Assessments	December 2021	January 2024	e-Tutorial	February 2022	March 2024
49		Performance Management & Reward System	Dr K Soujanya	e-Content, Discussion Forum & Assessments	December 2021	January 2024	e-Tutorial	February 2022	March 2024
50		Labour Legislation	Dr. Shyamasundar Tripathy	e-Content, Discussion Forum & Assessments	December 2021	January 2024	e-Tutorial	February 2022	March 2024
51		Training & Development	Dr. B. Vamsi Krishna	e-Content, Discussion Forum & Assessments	December 2021	January 2024	e-Tutorial	February 2022	March 2024


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