

**KL CENTRE FOR DISTANCE & ONLINE EDUCATION
MASTER OF BUSINESS ADMINISTRATION**

S.No	Semester	Course Title	Name of the Faculty	E-Learning Material	Prepared on	Updated on	E-Learning Material	Prepared on	Updated on
1	SEM I	POM & Organizational Behaviour	Dr. Ravi Avuldar	e-Content, Discussion Forum & Assessments	July 2020	April 2023	e-Tutorial	September 2020	June 2023
2		Business Environment	Dr. R. S. V. Rama Swathi	e-Content, Discussion Forum & Assessments	July 2020	April 2023	e-Tutorial	September 2020	June 2023
3		Financial and Management Accounting	Dr. K. Hema Divya	e-Content, Discussion Forum & Assessments	July 2020	April 2023	e-Tutorial	September 2020	June 2023
4		Quantitative Methods	Dr. J. Venkata Ramana	e-Content, Discussion Forum & Assessments	August 2020	April 2023	e-Tutorial	October 2020	June 2023
5		Business Economics	Dr. Neti Subrahmanyam Dr. N. Subramanian	e-Content, Discussion Forum & Assessments	September 2020	April 2023	e-Tutorial	November 2020	June 2023
6		Marketing Management	Dr. B. Kishore Babu M. V. A. L. Narasimha Rao Dr. N. Bindu Madhavi Dr. R. Pradeep Kumar Patnaik Dr. Sabbineni Poojitha	e-Content, Discussion Forum & Assessments	August 2020	April 2023	e-Tutorial	October 2020	June 2023
7		Logical Thinking Skills For Managers	A. Sudheer	e-Content, Discussion Forum & Assessments	July 2020	April 2023	e-Tutorial	September 2020	June 2023
8		Business Legislation	Dr. Rishika Seal	e-Content, Discussion Forum & Assessments	September 2020	April 2023	e-Tutorial	November 2020	June 2023
9		Design Thinking and Innovation	Dr. R. Pradeep Kumar Patnaik	e-Content, Discussion Forum & Assessments	July 2020	June 2023	e-Tutorial	September 2020	August 2023

10	SEM II	Introduction to Business Analysis & R Programming	Dr. Akondi Srikanth	e-Content, Discussion Forum & Assessments	August 2020	June 2023	e-Tutorial	October 2020	August 2023
11		Business Research Methodology	Dr. Sabbineni Poojitha	e-Content, Discussion Forum & Assessments	September 2020	June 2023	e-Tutorial	November 2020	August 2023
12		Human Resource Management	Dr. Sundari Dadhabai	e-Content, Discussion Forum & Assessments	September 2020	June 2023	e-Tutorial	November 2020	August 2023
13		Financial Management	Dr S. Venkata Ramana Dr K S Venkateswara Kumar Dr V. N Sailaja Dr K. Hema Divya	e-Content, Discussion Forum & Assessments	August 2020	June 2023	e-Tutorial	October 2020	August 2023
14		Operations Management	U. K. Shukla	e-Content, Discussion Forum & Assessments	August 2020	June 2023	e-Tutorial	October 2020	August 2023
15		Information Systems and ERP	Dr. R. S. V. Rama Swathi	e-Content, Discussion Forum & Assessments	July 2020	June 2023	e-Tutorial	September 2020	August 2023
16		Professional Skills for Managers	Mr.B.Aditya Subrahmanyam	e-Content, Discussion Forum & Assessments	July 2020	June 2023	e-Tutorial	September 2020	August 2023
17		Strategic Management	Dr. Sundari Dadhabai	e-Content, Discussion Forum & Assessments	February 2021	August 2023	e-Tutorial	April 2021	October 2023
18		Entrepreneurship & Family Business	Dr. K. V. V. Raju	e-Content, Discussion Forum & Assessments	April 2021	August 2023	e-Tutorial	June 2021	October 2023
19		Elective 1	Given Below						
20	SEM III	Elective 2	Given Below						

21	Elective 3	Given Below						
22	Elective 4	Given Below						
23	Sectoral Elective 1	Given Below						
24	Business Ethics & Corporate Governance	Dr. Vamsi Krishna	e-Content, Discussion Forum & Assessments	July 2021	October 2023	e-Tutorial	September 2021	December 2023
25	Leadership in organizations	Dr. Sundari Dadhabai	e-Content, Discussion Forum & Assessments	April 2021	October 2023	e-Tutorial	June 2021	December 2023
26	Elective 5	Given Below						
27	Elective 6	Given Below						
28	Elective 7	Given Below						
29	Elective 8	Given Below						
30	Sectoral Elective 2	Given Below						
31	Talent and Competency Management	Dr. Shyamasundar Tripathy	e-Content, Discussion Forum & Assessments	July 2021	August 2023	e-Tutorial	September 2021	October 2023


32	Dynamics of Employee relations	Dr.Vamsi Krishna	e-Content, Discussion Forum & Assessments	February 2021	August 2023	e-Tutorial	April 2021	October 2023
33	Performance Management & Rewards Systems	Dr. MS Narayana	e-Content, Discussion Forum & Assessments	February 2021	August 2023	e-Tutorial	April 2021	October 2023
34	Labour Legislation	Dr. Shyamasundar Tripathy	e-Content, Discussion Forum & Assessments	February 2021	August 2023	e-Tutorial	April 2021	October 2023
35	Performance Management	Dr. Atanu Talukdar	e-Content, Discussion Forum & Assessments	March 2021	August 2023	e-Tutorial	May 2021	October 2023
36	Human Resource Management	Dr. A. Anuradha	e-Content, Discussion Forum & Assessments	March 2021	August 2023	e-Tutorial	May 2021	October 2023
37	International Human Resource Management	Dr. R. S. V. Rama Swathi	e-Content, Discussion Forum & Assessments	December 2021	October 2023	e-Tutorial	February 2022	December 2023
38	People Analytics	Dr. R. S. V. Rama Swathi	e-Content, Discussion Forum & Assessments	October 2021	October 2023	e-Tutorial	December 2021	December 2023
39	Organizational Change & Change Management	Dr. MS Narayana	e-Content, Discussion Forum & Assessments	May 2021	October 2023	e-Tutorial	July 2021	December 2023
40	Strategic Human Resource Management	Dr. Shyamasundar Tripathy	e-Content, Discussion Forum & Assessments	May 2021	October 2023	e-Tutorial	July 2021	December 2023
41	Compensation Management	Dr. Shyamasundar Tripathy	e-Content, Discussion Forum & Assessments	October 2021	October 2023	e-Tutorial	December 2021	December 2023
42	Training & Development	Dr. B. Vamsi Krishna	e-Content, Discussion Forum & Assessments	May 2021	October 2023	e-Tutorial	July 2021	December 2023

HR
Electives

43		Conflict Management & Neg	Dr. MS Narayana	e-Content, Discussion Forum & Assessments	October 2021	October 2023	e-Tutorial	December 2021	December 2023
44		Wealth Management	Dr.K.S.Srinivasa Rao	e-Content, Discussion Forum & Assessments	January 2021	August 2023	e-Tutorial	March 2021	October 2023
45		Financial Markets and Services	Dr.K.S.Srinivasa Rao	e-Content, Discussion Forum & Assessments	April 2021	August 2023	e-Tutorial	June 2021	October 2023
46		Security Analysis and Portfolio Management	Dr. K. V. Siva Prasad	e-Content, Discussion Forum & Assessments	February 2021	August 2023	e-Tutorial	April 2021	October 2023
47		Behavioral Finance	Dr. N. Subrahmanyam	e-Content, Discussion Forum & Assessments	March 2021	August 2023	e-Tutorial	May 2021	October 2023
48		Indian Financial System	Dr. K. Srinivasa Rao	e-Content, Discussion Forum & Assessments	June 2021	August 2023	e-Tutorial	August 2021	October 2023
49		Managing Personal Finance	Dr.N.Durga Prasad	e-Content, Discussion Forum & Assessments	May 2021	August 2023	e-Tutorial	July 2021	October 2023
50	Finance Elective	Strategic Financial Management	Dr. N. Subrahmanyam	e-Content, Discussion Forum & Assessments	August 2021	October 2023	e-Tutorial	October 2021	December 2023
51		Financial Derivatives	Dr. Narendra Ryali	e-Content, Discussion Forum & Assessments	March 2021	October 2023	e-Tutorial	May 2021	December 2023
52		Project Management	Dr. UK Shukla	e-Content, Discussion Forum & Assessments	March 2021	October 2023	e-Tutorial	May 2021	December 2023
53		Infrastructure Finance	Dr.K.S.Srinivasa Rao	e-Content, Discussion Forum & Assessments	September 2021	October 2023	e-Tutorial	November 2021	December 2023

54		International Finance Management	Dr.K.S.Srinivasa Rao	e-Content, Discussion Forum & Assessments	November 2021	October 2023	e-Tutorial	January 2022	December 2023
55		Financial Statement Analysis	Dr. K. S. Srinivasa Rao	e-Content, Discussion Forum & Assessments	December 2021	October 2023	e-Tutorial	February 2022	December 2023
56		Personal Taxation	Dr.N.Durga Prasad	e-Content, Discussion Forum & Assessments	March 2021	October 2023	e-Tutorial	May 2021	December 2023
57		Product & Brand Management	Dr B. Kishore Babu Dr. S. Ramesh Babu	e-Content, Discussion Forum & Assessments	March 2021	August 2023	e-Tutorial	May 2021	October 2023
58		Promotion & Distribution management	Dr. D. Praveenadevi	e-Content, Discussion Forum & Assessments	March 2021	August 2023	e-Tutorial	May 2021	October 2023
59		Global Marketing Management	Dr. Daniel P	e-Content, Discussion Forum & Assessments	March 2021	August 2023	e-Tutorial	May 2021	October 2023
60		Advertisement & Sales Promotion	Dr.N.Bindu Madhavi	e-Content, Discussion Forum & Assessments	March 2021	August 2023	e-Tutorial	May 2021	October 2023
61		Consumer Behaviour	Dr. Kolachina Srinivas	e-Content, Discussion Forum & Assessments	March 2021	August 2023	e-Tutorial	May 2021	October 2023
62	Marketing Elective	Digital Marketing	Dr. Pradeep Kumar Patnaik	e-Content, Discussion Forum & Assessments	March 2021	August 2023	e-Tutorial	May 2021	October 2023
63		Services Marketing	Dr. Ramesh Babu Dr. Daniel Pilli	e-Content, Discussion Forum & Assessments	December 2021	October 2023	e-Tutorial	February 2022	December 2023
64		Customer Relationship Management	Dr. P. Daniel	e-Content, Discussion Forum & Assessments	October 2021	October 2023	e-Tutorial	December 2021	December 2023

65		Rural & Agricultural Marketing	Dr.N.Bindu Madhavi	e-Content, Discussion Forum & Assessments	May 2021	October 2023	e-Tutorial	July 2021	December 2023
66		Event & Entertainment Management	Dr.N.Bindu Madhavi	e-Content, Discussion Forum & Assessments	July 2021	October 2023	e-Tutorial	September 2021	December 2023
67		Sales & Promotion Management	Dr.N.Bindu Madhavi	e-Content, Discussion Forum & Assessments	October 2021	October 2023	e-Tutorial	December 2021	December 2023
68		Logistics & Supply Chain Management	Dr. Vamsi Krishna	e-Content, Discussion Forum & Assessments	November 2021	October 2023	e-Tutorial	January 2022	December 2023
69	Sectoral Specialization - Banking	Overview of Banking	Dr.V.N.Sailaja	e-Content, Discussion Forum & Assessments	March 2021	June 2023	e-Tutorial	May 2021	August 2023
70		Banking Service Operations	Dr.K.V.V.Raju	e-Content, Discussion Forum & Assessments	June 2021	June 2023	e-Tutorial	August 2021	August 2023
71	Sectoral Specialization - Retailing	Overview of Retailing	Dr.A. Udayashankar	e-Content, Discussion Forum & Assessments	March 2021	June 2023	e-Tutorial	May 2021	August 2023
72		Management of Retail Operations (5)	Dr. S.Ramesh babu	e-Content, Discussion Forum & Assessments	June 2021	June 2023	e-Tutorial	August 2021	August 2023
73	Sectoral Specialization - Healthcare	Overview of Health Care Management	Dr.K.Anusha	e-Content, Discussion Forum & Assessments	March 2021	June 2023	e-Tutorial	May 2021	August 2023
74		Management of Healthcare Operations	Dr.B.KISHORE BABU	e-Content, Discussion Forum & Assessments	June 2021	June 2023	e-Tutorial	August 2021	August 2023


Director-KLCDOE
KLEF (Deemed to be University)
Green Fields, Vaddeswaram
Guntur District, PIN-522 302.