KL ONLINE

(DEEMED TO BE UNIVERSITY)

PROSPECTUS
2024-2025

http://kluonline.edu.in

OUR PROGRAMMES

Whatever is your passion, explore it with KL Online Programmes

KL Centre for Distance & Online Education (KL CDOE) is a highly experienced online learning provider. All our courses are designed with online delivery in mind from the very beginning and are taught by Experienced Subject Experts.

Under Graduate

BBA, BCA

Post Graduate

MBA, MCA

http://kluonline.edu.in/

From The President's Desk

As we're all set to enter the third decade of 21st century, planning for a new academic year filled with hopes, aspirations and dreams of scaling new heights, let's stop and take a minute to reflect on the journey we've undertaken so far.

KL(Deemed to be) University, has been granted Category-1 status, accorded with A++ grading earlier by NAAC, by the University Grants Commission (UGC), with a score of 3.57/4, one of the highest scores for any educational institution in the country. All India 1st Rank in Swachhata Ranking-MHRD Govt. of India, All india 2nd Rank in Clean & Smart Campus by AICTE in 2020. We were ranked by OS under as iGuage Diamond ranking in 2021, 6th Rank by Data Quest, 2021, and the prestigious Times Engineering 182 as 2nd Rank among Private Engineering Institutions in India. We also achieved "Band Excellent" under ARIIA Ranking 2021.

We have expanded our footprints across India, and established our campus at Hyderabad. Also a Global Business School is being established at Kondapur in Hyderabad. Our Hyderbad campuses are equipped with experienced and skilled teachers, excellent infrastructure and our motive is to give students every opportunity for overall development of the mind and body, along with a successful future.

We have also expanded our operations to Online Education with an objective of offering academic programmes with a well-structured learner Centric Support System to the students of different ages, needs and locations. I welcome you to KL Centre for Distance & Online Education which offers flexible education with cost-effectiveness through wide variety of academic programmes. With Contemporary technologies, Online education offers unprecedented flexibility for students to pace, place and time.

At KL, we strive to work hard, stay dedicated to our goals and persevere- until we achieve success, and then work harder to achieve our next set of higher goals. I believe, the purpose of education is to teach how to think and develop a capacity to reason with facts. Keeping in mind the importance of planning and prioritizing time and its effective use are essential to achieve success.

Er.Koneru Satyanarayana

I wish all of you all the best for your future endeavors.

Leadership

Smt. Kanchana Latha
Secretary

Er.Koneru Lakshman Havish
Vice President

Er.Koneru Raja Hareen
Vice President

Dr K.S. Jagannatha Rao
Pro-Chancellor

Dr.G.Pardha Saradhi Varma
Vice Chancellor

Dr.N.Venkatram
Pro-Vice Chancellor

Dr. A.V.S.Prasad
Pro-Vice Chancellor

Dr.K Rajasekhara Rao,
Pro-Vice Chancellor

Dr K.Subba Rao
Registrar

COMBINATION OF STRATEGIC VISION AND PROFESSIONAL MISSION

Hallmarks

☞ NAAC A++ Grade with 3.57 CGPA on 4-point scale, in the year 2018

☞ CATEGORY-1 University by UGC under the categorization of universities for grant of Graded Autonomy, in the year 2019

☞ UGC Recognized under section 12B of UGC Act 1956

☞ All Engineering Programs are approved by All India Council for Technical Education (AICTE), New Delhi.

☞ Pharmacy programs are approved by Pharmacy Council of India (PCI).

☞ Architecture programs are approved by Council of Architecture (CoA)-India.

☞ Law programs are approved by BAR Council of India.

ABOUT KLU

The Koneru Lakshmaiah Charities was established as a trust in the year 1980 and started KL College of Engineering in the Academic year 1980-81. The trust was converted into a society by the name Koneru Lakshmaiah Education Foundation (KLEF) in the year 1996. The KL College of Engineering has attained autonomous status in the year 2006 and in February 2009, the Koneru Lakshmaiah Education Foundation Society was recognized as Deemed to be University.

Vision

To be a globally renowned university.

Mission

To impart quality higher education and to undertake research and extension with emphasis on application and innovation that cater to the emerging societal needs through all-round development of the students of all sections enabling them to be globally competitive and socially responsible citizens with intrinsic values.

NIRF Rankings

2023
- **28** University
- **44** Engineering
- **52** Management
- **50** Overall

2022
- **27** University
- **44** Engineering
- **47** Management
- **54** Overall

2021
- **35** University
- **50** Engineering
- **38** Management
- **69** Overall

2020
- **41** University
- **58** Engineering
- **70** Management
- **70** Overall

2019
- **50** University
- **52** Engineering
- **58** Management
- **74** Overall

2018
- **46** University
- **49** Engineering
- **56** Management
- **83** Overall

2016
- **59** Engineering

2017
- **68** Engineering

- **I**SO 21001:2018 Certified Institution

- **R**ecognized as a Public Funded Research Institute by DSIR of Government of India, a recognition for the excellent research environment in the institute

- **F**aculty Student Ratio 1:14.67

- **M**ember of the prestigious "All India Virtual Class Room" initiated by MHRD. This network enables the students to make use of virtual class rooms, virtual laboratories, online journal sharing, video conference lectures and many more with the help of 1 Gbps bandwidth

- **A**n advisory board in every department with top academicians from IITs & foreign universities and eminent personalities from the industry

- **S**trong Industry Relations & Placement Department (IRP) with 100% Placement for all the eligible, interested students, since past 15 years.

- **74** academic laboratories, 25 research laboratories, 6 industry collaboration labs and 4 Centers of Excellence

- India's 1st Wi-fi 'n' enabled campus among academic institutions

UGC Notice on Equivalence of Programmes Offered in Online mode and Conventional mode.

विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)
बहादुरशाह ज़फ़र मार्ग, नई दिल्ली-110002
Bahadur Shah Zafar Marg, New Delhi-110002
Ph.: 011-23236288/23239337
Fax : 011-2323 8858
E-mail : secy.ugc@nic.in

ज्ञान-विज्ञान विमुक्तये
प्रो. रजनीश जैन
सचिव
Prof. Rajnish Jain
Secretary

सत्यमेव जयते

F. No.3-5/2022(DEB-III) **PUBLIC NOTICE** August, 2022

0 2 SEP 2022

Equivalence of degree obtained through ODL and Online mode with degree obtained through conventional mode

The Regulation 22 of the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 stipulates as under;

"**Equivalence of qualification acquired through Conventional or Open and Distance Learning and Online modes.—** Degrees at undergraduate and postgraduate level in conformity with UGC notification on Specification of Degrees, 2014 and post graduate diplomas awarded through Open and Distance Learning mode and/or Online mode by Higher Educational Institutions, recognised by the Commission under these regulations, shall be treated as equivalent to the corresponding awards of the Degrees at undergraduate and postgraduate level and post graduate diplomas offered through conventional mode."

This is for information of the general public, students and other stakeholders.

(Rajnish Jain)

As per the National Education Policy - NEP 2020 which emphasized the need to facilitate multiple pathways to learning involving both formal and non-formal education modes, UGC introduced the provision to pursue two academic programmes simultaneously.

A student from any college can now pursue two academic programmes, one in full time physical mode and another in Open and Distance Learning (ODL)/Online mode; or up to two ODL/Online programmes simultaneously.

विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)
बहादुरशाह ज़फ़र मार्ग, नई दिल्ली-110002
Bahadur Shah Zafar Marg, New Delhi-110002
Ph.: 011-23236288/23239337
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E-mail : secy.ugc@nic.in

प्रो. रजनीश जैन
सचिव
Prof. Rajnish Jain
Secretary

D.O.No.1-6/2007 (CPP-II)(New)   13ᵗʰ April, 2022

Respected Madam/ Sir,

The National Education Policy - NEP 2020 states that pedagogy must evolve to make education more experiential, holistic, integrated, inquiry-driven, discovery-oriented, learner-centred, discussion-based, flexible, and, of course, enjoyable. The policy envisions imaginative and flexible curricular structures to enable creative combinations of disciplines for study, that would offer multiple entry and exit points, thus, removing currently prevalent rigid boundaries and creating new possibilities for life-long learning and centrally involve critical and interdisciplinary thinking.

With the rapid increase in demand for higher education and limited availability of seats in regular stream, several Higher Education Institutions (HEIs) have started a number of programmes in Open and Distance Learning (ODL) mode to meet the aspirations of students. It has also led to the emergence of online education programmes which a student can pursue within the comforts of her / his home. The issue of allowing the students to pursue two academic programmes simultaneously has been examined by the Commission keeping in view the provisions envisaged in the National Education Policy - NEP 2020 which emphasizes the need to facilitate multiple pathways to learning involving both formal and non-formal education modes.

In view of above, UGC has framed the guidelines for pursuing two academic programmes simultaneously which are attached herewith.

All the universities and their affiliated colleges/institutions are requested to implement these guidelines for the benefit of the students.

With kind regards,

Yours sincerely,

(Rajnish Jain)

To
The Vice-Chancellors of all Universities
The Principals of all Colleges/Institutes

https://kluonline.edu.in/

PROGRAMME INFORMATION AT A GLANCE

The following Academic Programmes are on offer from the KL Centre for Distance & Online Education mode during academic year 2024-2025

Level	Programmes	Duration	Eligibility
UG	Bachelor of Business Administration (BBA)	03 years	HSC (12th) or Equivalent
UG	Bachelor of Computer Applications (BCA)	03 years	HSC (12th) or Equivalent
PG	Master of Business Administration (MBA)	02 years	UG Degree or Equivalent
PG	Master of Business Administration (Digital Marketing Specialization)	02 years	UG Degree or Equivalent
PG	Master of Business Administration (Data Science Specialization)	02 years	UG Degree or Equivalent
PG	Master of Business Administration (Logistics and Supply Chain Management Specialization)	02 years	UG Degree or Equivalent
PG	Master of Business Administration (Entrepreneurship Specialization)	02 years	UG Degree or Equivalent
PG	Master of Computer Applications (MCA)	02 years	UG Degree or Equivalent

EQUIVALENCE STATUS

This university also takes all precautions, at all programme stages from "Curriculum Design" to "Examination", to ensure that the standards and quality of education and examinations are preserved and are equivalent to regular Programmes.

MEDIUM OF INSTRUCTION

The medium of instruction used in the counseling, study materials, question papers and all modes of communication shall be English only.

CHOICE BASED CREDIT SYSTEM

All academic programmes in Online mode shall be offered with "Choice Based Credit System (CBCS)" with semester pattern.

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

The objective of the programme is to provide the essential knowledge required to undertake and to run a responsible business organization. The programme also provides managerial skills and aptitude required to be a successful business manager and to inculcate global view of the industrial and organizational establishments and their functions which support the business system. BBA is offered with mulipile specilizations like Finance, Marketing & HR.

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

Qualification	Duaration	Total Fee
BBA (National)	3Years	79,500
BBA (International)	3Years	$984

STUDY MODE - Online

https://kluonline.edu.in/online-bachelor-business-administration

SEMESTER-I
Integrated Professional English
Business Mathematics
Business Environment
Business Economics
Perspectives of Management
IT for Business Managers
Ecology & Environment

SEMESTER-III
Business Communication Skills
Management Accountancy
Marketing Management
Human Resource Management
Business Research Methods
Macro Economics

SEMESTER-V
Business analytics
Soft Skills
Fundamentals of Digital Marketing
Research Paper Writing
ELECTIVE 1
ELECTIVE 2

SEMESTER-II
English Proficiency
Introduction to Financial Accounting
Business Statistics
Organizational Behaviour
Management Information Systems
Foreign Language
Design Thinking and Innovation

SEMESTER-IV
Cost Accountancy
Production and Operations Management
Business Law
Financial Management
Business Model Generation
Campus to corporate

SEMESTER-VI
Entrepreneurship
Strategic Management
Enterprise Resource Planning
ELECTIVE 3
ELECTIVE 4
ELECTIVE 5

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

ELECTIVE COURSES

MARKETING COURSES
Consumer Behaviour
Product and Brand Management
Advertising and Sales Promotion
Customer Relaetionship and management
Services Marketing
Rural Marketing

FINANCE COURSES
Banking & Insurance Management
Investment Management
Financial Services
Financial Markets
Managing Personal Finance
Financial Derivatives

HR COURSES
Personal Effectiveness and Self-Leadership
Dynamics of industrial relations
Human Resource Development
Performance Management System
Labour Legislation
Training & Development

WHAT WILL I STUDY?

ENTRY REQUIREMENTS

- 10 +2 or Intermediate or Equivalent Education

FOR WHOM:

- Working Professionals who seek to upgrade their abilities for global career in the field of Business.

- People who desire to improve their managerial,analytical,leadership and creative thinking skills.

- Each course is delivered 100% online part-time, allowing you to continue working alongside studying

CAREER PROSPECTS

- Can pursue MBA, CA (Chartered Accountant) Government jobs-SSC, Bank PO or Indian Railways Start-up/ Entrepreneurship

https://kluonline.edu.in/online-bachelor-business-administration

BACHELOR OF COMPUTER APPLICATIONS (BCA)

BCA program is designed with the main objective of imparting strong theoretical foundation, and to provide exposure to latest technologies to bridge the industry gap in IT sector by abiding to social ethics.It is an undergraduate program with the specializations "Cloud Technology and Data Science".

BACHELOR OF COMPUTER APPLICATIONS (BCA)

Qualification	Duaration	Total Fee
BCA (National)	3Years	79,500
BCA (International)	3Years	$984

STUDY MODE - Online

https://kluonline.edu.in/online-bachelor-computer-applications

SEMESTER-I
Integrated Professional English
Mathematics for Computer Science
Problem Solving through Programming
Computer Organization & Architecture
Ecology & Environment
Essentials of Information Technology

SEMESTER-III
Software Engineering
Database Management Systems
Computer Networks
Web Development using Python
Design Thinking and Innovation
Internship-1
Professional Elective 1
Open Elective 1
(Disaster Management/ Robotics)

SEMESTER-V
Foreign Language
Corporate Readiness Skills
Internship-2
Professional Elective 3
Open Elective 3
(Organization Management/ Paradigms in Management Thought)

SEMESTER-II
English Proficiency
Operating System
Data Structures
Object Oriented Programming through Java
Mobile Application Development
Web and Social Media Technologies

SEMESTER-IV
Essential Skills for Employability
Universal Human&ValuesProfessional Ethics
Java Full Stack Development
Object Oriented Analysis & Design
Professional Elective 2
Open Elective 2
(Operations Research/E Commerce)
Term Paper

SEMESTER-VI
CODE Major Project
Professional Elective 4
Professional Elective 5

ENTRY REQUIREMENTS

- 10 +2 or Intermediate or Equivalent Education

FOR WHOM:

- Working Professionals who seek to upgrade their technical skills. Those who want to begin their career as a Software professional.
- Each course is delivered 100% online part-time, allowing you to continue working alongside studying.

CAREER PROSPECTS

- Can pursue post-graduation in MBA/MCA Job opportunities like-Data Scientist, Cyber Security Expert, Software Developer

BACHELOR OF COMPUTER APPLICATIONS (BCA)

ELECTIVE COURSES

Cloud Technology & Information Security
Cloud Architecture
Cloud Information Security
Ethical Hacking
Cloud Web Services
Design and Development of Cloud Application

DATA SCIENCE (DS)
Data Warehousing & MiningInvestment Management
Probability and Statistics
Big Data Analytics
Data Visualization
Machine Learning

INTERNET OF THINGS
Essentials of IoT
Microprocessor and Microcontroller
Electronics and Sensor Technology
IoT Design and Development
Advance Embedded System

WHAT WILL I STUDY?

Artificial Intelligence
Artificial Intelligence
Data Mining in Business Intelligence
Machine Learning
Robotic Process Automation
Deep Learning

ENTRY REQUIREMENTS

- 10 +2 or Intermediate or Equivalent Education

FOR WHOM

- Working Professionals who seek to upgrade their abilities for global career in the field of Business.

- People who desire to improve their managerial,analytical,leadership and creative thinking skills.

- Each course is delivered 100% online part-time, allowing you to continue working alongside studying

CAREER PROSPECTS

- Can pursue post-graduation in MBA/MCA Job opportunities like-Data Scientist, Cyber Security Expert,SoftwareDeveloper

MBA (HR/Finance/Marketing)

SEMESTER-I
- Quantitative Methods
- POM &Organizational Behaviour
- Business Economics
- Financial and Management Accounting
- Marketing management
- Business Environment (National and International)
- Business Legislation
- Logical Thinking skills for Managers

SEMESTER-II
- Design Thinking and Innovation
- Introduction to Business analysis & R Programming
- Business Research Methodology
- Human Resource Management
- Financial Management
- Operations management
- Information systems & ERP
- Professional Skills for Managers

SEMESTER-III
- Strategic Management
- Entrepreneurship & Family Business
- ELECTIVE 1
- ELECTIVE 2
- ELECTIVE 3
- ELECTIVE 4
- Sectoral Elective 1

SEMESTER-IV
- Business Ethics & Corporate Governance
- ELECTIVE 5
- ELECTIVE 6
- ELECTIVE 7
- ELECTIVE 8
- Sectoral Elective 2
- Management Research Project

MBA Programme is offered to train students with professional management practices in all the functional areas that are essential for effective sustainable and holistic development of individuals and organizations. The programme serves as a catalyst of progressive knowledge through continuous management education thereby elevating the entrepreneurial managerial and leadership qualities among the potential human resources

ENTRY REQUIREMENTS

- Bachelor's degree or equivalent from a recognized university

FOR WHOM

- Working Professionals who seek to upgrade their abilities for Global Career

- Entrepreneur/ Business Professionals who seek success in managing their business projects

MBA (HR/Finance/Marketing)

Qualification	Duaration	Total Fee
MBA (HR/Finance/Marketing)	2Years	65,500/-
MBA (HR/Finance/Marketing) (international)	2Years	$656

STUDY MODE - Online

https://kluonline.edu.in/online-mba-finance-marketing-hr

MBA (HR/Finance/Marketing)

FINANCE ELECTIVE COURSES

Wealth Management
Financial Markets and Services
Security Analysis and Portfolio Management
Behavioural finance
Indian Financial System
Managing Personal Finance
Strategic Financial Management
Financial Derivatives
Project Management
Infrastructure Finance
International Financial Management
Financial statement analysis
Personal Taxation

HR ELECTIVE COURSES

Talent and Competency Management
Dynamics of Employee Relations
Performance Management & Reward Systems
Labour Legislation
Performance Management
Human Resource Planning
International Human Resource Management
People Analytics
Organizational Change & Change Management
Strategic Human Resource Management
Compensation Management
Training& Development
Conflict Management & Negotiation

MARKETING ELECTIVE COURSES

Product & Brand Management
Promotion & Distribution Management
Global Marketing Management
Advertisement & Sales Promotion
Consumer Behaviour
Digital Marketing
Services Marketing
Customer relationship Management
Rural & Agricultural Marketing
Event & Entertainment Management
Sales & Promotion Management
Logistics & Supply Chain Management

Sectoral Electives →

BANKING
Overview of Banking
Banking Service Operations

RETAILING
Overview of Retailing
Management of Retail Operations

HEALTHCARE & HOSPITALITY MANAGEMENT
Overview of Healthcare Management
Management of Healthcare Operations

CAREER PROSPECTS

- Although our courses are designed for those seeking employment in a high-level financial role, the skills you'll develop are also beneficial for roles within business management, banking, accountancy, marketing, sales, retail and human resources

CAREER PROSPECTS

- After completing this course, you'll be well- positioned to succeed in a range of people management roles, such as Human Resources Manager, Human Resources Officer, Recruitment Consultant, and Development Officer, Employee Relations Adviser, Career Coach and Management Consultant.

CAREER PROSPECTS

- Candidates with the most advanced skills are highly desirable for senior positions. Roles within business management, banking, marketing, sales,retail would greatly benefit from the knowledge gained from this course.

https://kluonline.edu.in/online-mba-finance-marketing-hr

MBA (DIGITAL MARKETING)

SEMESTER-I
Quantitative Methods
POM &Organizational Behaviour
Business Economics
Financial and Management Accounting
Marketing management
Business Environment (National and International)
Business Legislation
Logical Thinking skills for Managers

SEMESTER-II
Design Thinking and Innovation
Introduction to Business analysis & R Programming
Business Research Methodology
Human Resource Management
Financial Management
Operations management
Information systems & ERP
Professional Skills for Managers

SEMESTER-III
Strategic Management
Entrepreneurship & Family Business
ELECTIVE 1
ELECTIVE 2
ELECTIVE 3
ELECTIVE 4
Sectoral Elective 1

SEMESTER-IV
Business Ethics & Corporate Governance
ELECTIVE 5
ELECTIVE 6
ELECTIVE 7
ELECTIVE 8
Sectoral Elective 2
Management Research Project

With the advancement of information technology, the role of marketing manager has taken a new shape and expanded to greater levels. Every business entity, irrespective of its length and strategies promotes its products and services. MBA in Digital Marketing decodes stereotypical Marketing Management and reestablishes it to fit the new era of the digital world Digital marketing is Electronic Marketing, where products and services are promoted through social media, emails, websites etc.

MBA (DIGITAL MARKETING)

Qualification	Duaration	Total Fee
MBA (Digital marketing)	2Years	65,500/-
MBA (Digital marketing)(International)	2Years	$656

STUDY MODE - Online

https://kluonline.edu.in/online-mba-digital-marketing

DIGITAL MARKETING COURSES

Elective Courses

Media Planning

Search Engine Optimization

Affiliate marketing

Social Media Marketing &Analytics

Mobile Marketing

E-Mail & Content Marketing

E Commerce

Digital PR & Corporate Communication

Sectoral Electives

BANKING

Overview of Banking

Banking Service Operations

RETAILING

Overview of Retailing

Management of Retail Operations

HEALTHCARE & HOSPITALITY MANAGEMENT

Overview of Healthcare Management

Management of Healthcare Operations

ENTRY REQUIREMENTS

● Bachelor's degree or equivalent from a recognized University

FOR WHOM:

● Working professional who seek to upgrade their abilities for Global Career

● Entrepreneur/ Business Professionals who seek success in managing their business projects

CAREER PROSPECTS

● With a postgraduate data science qualification, you could go on to become a successful DataScientist, Modeller, Engineer or Architect – or choose a role in research, business intelligence or machine learning.

https://kluonline.edu.in/online-mba-digital-marketing

MBA(DATA SCIENCE)

SEMESTER-I
Essentials of Management

Quantitative Methods

Business Economics

Financial & Management Accounting

Business Research Methods

Introduction to Python Programming

SEMESTER-II
Foundation in Data Base Management Systems

Management Science

Human Resource Management

Data Visualization using Tableau

Excel for Data Science

Marketing Management

Live Project

SEMESTER-III
Advanced Business Analytics Using R & Python

Econometrics with Business Applications Using R/Gretl/Eviews

Machine Learning Using Python

Advanced Excel for Data Science

Elective I - Marketing Analytics −I

Financial Analytics −I /People Analytics −I

Mini Project

SEMESTER-IV
Natural Language Processing -NLP

Big Data Analysis

Deep Learning Using Python

Advanced SQL for Data Science

Elective II∗ - Marketing Analytics −II

Financial Analytics −II/People Analytics −II

Management Research Project

In the era of information explosion, professionals with the skills to uncover insights in large volumes of data for achieving solutions to the business problems are becoming prominent. MBA-Data Science Programme is offered to train students with the skill set to analyze data so they can provide actionable insights by using various processes, methods. systems, and algorithms. The programme serves as a catalyst of progressive knowledge through continuous management education thereby elevating the entrepreneurial, managerial and leadership qualities among the potential human resources.

ENTRY REQUIREMENTS

● Bachelor's degree or equivalent from a recognized University.

MBA(DATA SCIENCE)

Qualification	Duaration	Total Fee
MBA(Data Science)	2Years	85,500/-
MBA(Data Science)(international)	2Years	$656

STUDY MODE - Online

FOR WHOM:

● Working Professionals who seek to upgrade their abilities for Global Career

● Entrepreneur/Business Professionals who seek success in managing their business projects

CAREER PROSPECTS

● With a postgraduate data science qualification, you could go on to become a successful Data Scientist, Modeller, Engineer or Architect or choose a role in research, business intelligence or machine learning.

https://kluonline.edu.in/online-mba-data-science

MBA(LOGISTICS AND SUPPLY CHAIN MANAGEMENT)

SEMESTER-I
Quantitative Methods

POM &Organizational Behaviour

Business Economics

Financial and Management Accounting

Marketing management

Business Environment (National and International)

Business Legislation

Logical Thinking skills for Managers

SEMESTER-II
Design Thinking and Innovation

Introduction to Business analysis & R Programming

Business Research Methodology

Human Resource Management

Financial Management

Operations management

Information systems & ERP

Professional Skills for Managers

SEMESTER-III
Strategic Management

Entrepreneurships & Family Business

ELECTIVE 1

ELECTIVE 2

ELECTIVE 3

ELECTIVE 4

Sectoral Elective 1

SEMESTER-IV
Business Ethics &Corporate Governance

ELECTIVE 5

ELECTIVE 6

ELECTIVE 7

ELECTIVE 8

Sectoral Elective 2

Management Research Project

MBA Logistics and Supply Chain Management inculcates and enriches the needed analytical skills and management strategies in transiting the goods and services through the proper use of inventory, customer service, warehouse, and storage. It comprises of cross functional and inter-enterprise logistics process Logistics and supply chain management professionals play phenomenal role by ensuring prompt movement of goods and services while reaching the consumer

MBA(LOGISTICS AND SUPPLY CHAIN MANAGEMENT)

Qualification	Duaration	Total Fee
MBA(Logistics and Supply Chain Management)	2Years	65,500/-
MBA(Logistics and Supply Chain Management) (international)	2Years	$656

STUDY MODE - Online

https://kluonline.edu.in/online-mba-logistics-supply-chain-management

LOGISTICS AND SUPPLYCHAIN MANAGEMENT

ELECTIVE COURSES

Materials Management

Fundamentals of Supply Chain Management

Operations Strategy

Total Quality Management

Lean Management

Warehouse Management

Supply Chain Analytics

International Logistics Management

Green Supply Chain Management

Sectoral Electives

BANKING

Overview of Banking

Banking Service Operations

RETAILING

Overview of Retailing

Management of Retail Operations

HEALTHCARE & HOSPITALITY MANAGEMENT

Overview of Healthcare Management

Management of Healthcare Operations

https://kluonline.edu.in/online-mba-logistics-supply-chain-management

ENTRY REQUIREMENTS

- Bachelor's Degree or Equivalent from a recognized University.

FOR WHOM

- Working Professionals who seek to upgrade their abilitiesfor Global Career

- Entrepreneur /Business Professionals who seek success in managing their business projects

CAREER PROSPECTS

- Can Pursue Ph.D.Job Opportunities like Supply Chain Manager. Industry Analyst, Global Logistics Manager, Transportation Director,Procurement analyst,Warehouse manager etc.

MBA(ENTREPRENEURSHIP)

SEMESTER-I
Quantitative Methods
POM &Organizational Behaviour
Business Economics
Financial and Management Accounting
Marketing management
Business Environment (National and International)
Business Legislation
Logical Thinking skills for Managers

SEMESTER-II
Design Thinking and Innovation
Introduction to Business analysis & R Programming
Business Research Methodology
Human Resource Management
Financial Management
Operations management
Information systems & ERP
Professional Skills for Managers

SEMESTER-III
Strategic Management
Entrepreneurship & Family Business
ELECTIVE 1
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ELECTIVE 4
Sectoral Elective 1

SEMESTER-IV
Business Ethics&Corporate Governance
ELECTIVE 5
ELECTIVE 6
ELECTIVE 7
ELECTIVE 8
Sectoral Elective 2
Management Research Project

MBA- Entrepreneurship Programme enables the student to explore strategies and models to launch and establish themselves as an efficient entrepreneur. This programme provides MBA students with the expertise, experience, skills and analytical tools that prepare them for careers other than autonomous entrepreneurs, or entrepreneurs in corporate settings. The Programme serves as a catalyst of progressive knowledge through continuous management education thereby elevating rial, managerial and leadership qualities.

MBA (ENTREPRENEURSHIP)

Qualification	Duaration	Total Fee
MBA (Entrepreneurship)	2Years	65,500/-
MBA(Entrepreneurship)(international)	2Years	$656

STUDY MODE - Online

https://kluonline.edu.in/online-mba-entrepreneurship

MBA(ENTREPRENEURSHIP)

ELECTIVES

Technology Innovation, Product Development & Prototyping

Entrepreneurial Ecosystem

Theories & Models of Techno Entrepreneurship

Start-up Law, Ethics and Environment in India.

Digital Marketing for Innovations

Managing Operations for Technological Innovations in Start-ups

Entrepreneurial Leadership

Corporate and Social Entrepreneurship

Venture Financing & Management

Buying and selling a small business (M & A)

Sectoral Electives

BANKING

Overview of Banking

Banking Service Operations

RETAILING

Overview of Retailing

Management of Retail Operations

HEALTHCARE & HOSPITALITY MANAGEMENT

Overview of Healthcare Management

Management of Healthcare Operations

ENTRY REQUIREMENTS

- Bachelor's degree or equivalent from a recognized University.

WHY KLU ONLINE ?

- Working Professionals who seek to upgrade their abilities for Global Career

- Entrepreneur/ Business Professionals who seek success in managing their business projects

CAREER PROSPECTS

- Can pursue Ph. D,

- Job Opportunities like entrepreneurs, Business Consultant, Business Reporter, New venture Developer, Development Manager etc.,

https://kluonline.edu.in/online-mba-entrepreneurship

Masters of Computer Applications(MCA)

Two-year MCA online program is designed for busy people like you. You will gain in-demand skills like building computer programs, managing databases, and keeping computer systems secure, all from the comfort of your own home. This program is perfect if you want to advance in your present job, switch careers to the software industry, or learn new skills without quitting your day job. Plus, it's flexible and easy to understand, so you can learn at your own pace and attend examinations online.

MCA

Qualification	Duaration	Total Fee
MCA (India)	2Years	65,500/–
MCA(international)	2Years	$656

STUDY MODE - Online

https://kluonline.edu.in/online-mba-entrepreneurship

SEMESTER-I
Proffessional Communication Skills
computer Networks and Communications
Data Structures and Alogorithms
Operating Systems Concepts
Database Systems

SEMESTER-II
Object Oriented Programming
Data analytics
Comprehensive Software Engineering
PE1
PE2

SEMESTER-III
Internship
Web Technologies
Essentials of research design
PE3
PE4
PE5
Term Paper

SEMESTER-IV
OE1
OE2
Project

ENTRY REQUIREMENTS

● Bachelor's degree or equivalent from a recognized University.

FOR WHOM ?

● Student who wants to learn new age skills with minimal disruption to their
● Professional who wants to build a broad and in–depth skillset in relevant technologies like Mobile Android Application Development, Python Programming, AI and ML and Data Analytics etc.
●This course is easy for Working Professionals to enrich their knowledge.

Specializations(MCA)

ARTIFICIAL INTELLEGENCE
Applied Mahine Learning
Pattern Recognition
Computer Vision
Applied Deep Learning
Applications of Natural Langauge Processing

DATA SCIENCE
Applied Mahine Learning
Hadoop and Bigdata
Data Visualization Techniques
Statistics For Data Science
Graph and web analytics

CLOUD TECHNOLOGY
Cloud Computing
Cloud Information Security
Cloud Architechtures
Cloud and Serverless Computing
Cloud Web Services

CYBER SECURITY
Cyber Security and Ethical Hacking
Cyber Forensics
Malware Analysis
Security Governence and Management
Cloud Security

CAREER PROSPECTS

●Job prospects are available to you after completing an online MCA program

●Software Developer, Computer System Specialist, Project Manager, Hardware Engineer, Data Scientist, Troubleshooter, Cloud Architect, Cyber Security Expert, and many other positions are among the most popular.

KLU ONLINE BENEFITS

Flexible Study Approach

Whether you have a full-time job, a busy family life or an action-packed travel schedule, our online programmes utilise the latest technology to help you fit studying around your busy lifestyle.

Quick feedback turnaround

Throughout the course we'll provide feedback on submitted assignments within seven days, so you'll always have an up-to-date perspective on how you're doing.

Entry requirements

We consider all applications on an individual basis, taking into account your academic achievements, work experience and professional background – as well as offering entry routes for those without these. For more detailed information on specific course entry requirements, please check the relevant course page in this prospectus.

Regular intakes

At KL Centre for Distance & Online Education (CDOE), we have dual admissions. We have classes starting from April and September of every year – allowing you study when it best suits you.

Supportive Academics

Our experienced faculty members are always glad to assist you and offer advice.

Platform for Improved Digital Learning

Excellent, cutting-edge E-content ,video tutorials,Discussion forums that are easy to understand.

https://kluonline.edu.in/

ONLINE STUDY EXPERIENCE
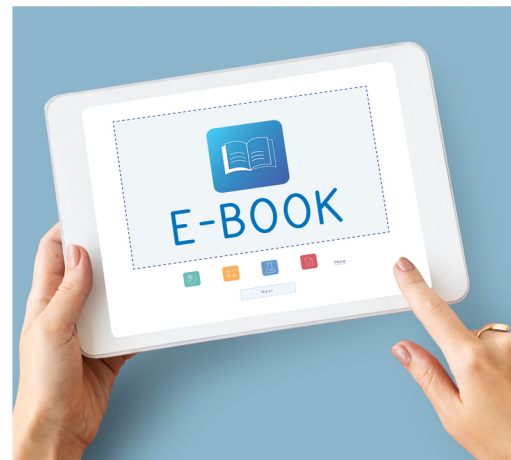
Virtual Learning Platform

Every course is delivered via our very own Virtual Learning Environment (VLE). It is accessible 24/7, so wherever you are in the world and whatever the time, you can log in access your study materials whenever you need.

Online Resources

As well as free core textbooks, you'll also enjoy access to the University of KLU eLibrary which features a huge range of academic texts and journals.

Discussion Forums

Regular discussion forums are ideal for exploring your course matter, sharing your experiences and learning from fellow students.

Live Sessions

Tutors host regular live sessions throughout your modules, giving you the opportunity to ask questions and discuss course materials in more depth.

Assessments

There's no need to worry about getting to an exam centre. All your assessments will be made online and include written assignments that can be completed from the comfort of your home.

Orientation Sessions

Orientations Sessions like Onboarding session for all the new students which gives the new students an overview of the entire process of academics, LMS Orientation which introduces the students to the Learning management System and shows them how to navigate the LMS to learn the course materials. Orientation on Internal assessment and end semester examinations are conducted to guide the students into the online learning ecosystem

https://kluonline.edu.in/

Program Coordinators

Dr. A. Sivaramakrishnan

Dr. A.Sivaramakrishnan, an accomplished professional, is an Associate Professor of Computer Science at the Centre for Distance and Online Education, Koneru Lakshmaiah Education Foundation. With a Ph.D. in Computer Science specializing in Medical Image Processing, he brings 21 years of teaching and industry experience, establishing himself as an expert in the field. Notable roles at universities in Zambia, Ethiopia, and India showcase his diverse background. Dr. Sivaramakrishnan's research focuses on Image Processing, Artificial Intelligence, and Machine Learning, resulting in significant contributions through papers, patents, and books. Recognized as a Microsoft Certified Professional, he exemplifies expertise in computer science. With a dedication to excellence,

Dr. Durgaprasad Navulla

Dr. Durgaprasad Navulla, an Assistant Professor at K L Business School and Programme Coordinator for the BBA Programme at the Centre for Distance and OnlineEducation,Koneru Lakshmaiah Education Foundation, is a distinguished faculty member dedicated to student progress. With a Ph.D. in Finance and specialization in Finance and Marketing from NIT Warangal, he has 13 years of experience and significant contributions to academic.

Dr. Navulla has published 24 articles in national, international, and Scopus-indexed journals, earning awards at international conferences. Embracing technology, he enhances the educational experience for students. His expertise, research contributions, and commitment to academic excellence inspire students and educators, solidifying his valued position in the academic community.

Prof. U. K. Shukla

Prof. U. K. Shukla, Program Coordinator at the Centre for Distance and Online Education, Koneru Lakshmaiah Education Foundation, is an accomplished individual with an MBA, M.Phil., and SET qualification. With 30+ years of industry and academic experience, he has excelled in syllabus framing, project development, and organizing conferences. His international teaching experience and association with institutions like Symbiosis highlight his commitment to excellence.

Prof. Shukla is Vice-Chairman of the MBA Central Valuation Board, chairs technical sessions at international conferences, and specializes in Special Economic Zones research. Proficient in various methodologies, he contributes to academic research as an international journal reviewer, elevating its quality.

Mr. Rajeev Kudari

Mr. Rajeev Kudari is currently working as a Program Co-Ordinator, Centre for Distance and Online Education, at Koneru Lakshmaiah Education Foundation, Vaddeswaram, Guntur, Andhra Pradesh. He has significant experience of working for 7 years in Academic space. His areas of research interest are Machine Learning, Cloud Computing, and Network Security. He has gained considerable experience in virtual teaching and is quick to adapt to technological changes taking place in the teaching-learning process from time to time. Mr. Kudari has actively organized workshops and taken the lead on several students training programmes and academic projects to help students secure a better future. Some of the projects he has guided have been showcased in many competitions and implemented in the university.

STUDENT SUPPORT

Studying independently doesn't mean studying alone. Throughout your course, a range of teams will be ready to help, from academic to pastoral and technical support. Plus, you'll have plenty of opportunities to collaborate, discuss and debate with your faculty members and your classmates.

Admissions Advise

You'll be assigned a dedicated admissions counsellor as soon as you enquire or apply to one of our courses. They'll guide you through the entire application process and will be on-hand to help with any practicalities, as well as answer questions.

Program Support

You will be provided the support of program coordinator, who will guide you throughout the program from onboarding session to the issue of certificates.

Disability support

If you have any form of disability, mental health condition, or learning difficulty, there are adjustments we might be able to make for you. We recommend you let us know about any disability or condition you have during the application process; so, our Student Support team can consider any appropriate adjustments before you start your course.

Academic Support

Our faculty members are experts in their field and will be happy to help with any academic queries via regular live sessions and constructive feedback on your assignments.

Student Welfare

Student wellbeing and mental health are both vitally important, and our Student Engagement Executives are on hand to address any such concerns and help ensure you're in the best place to study.

Study skills

Our Student Engagement Executives are here to help improve your academic standing. They offer enhanced support with the finer aspects of academic writing, referencing, academic integrity and more. They also provide the updates about the content, live sessions, examinations and so on.
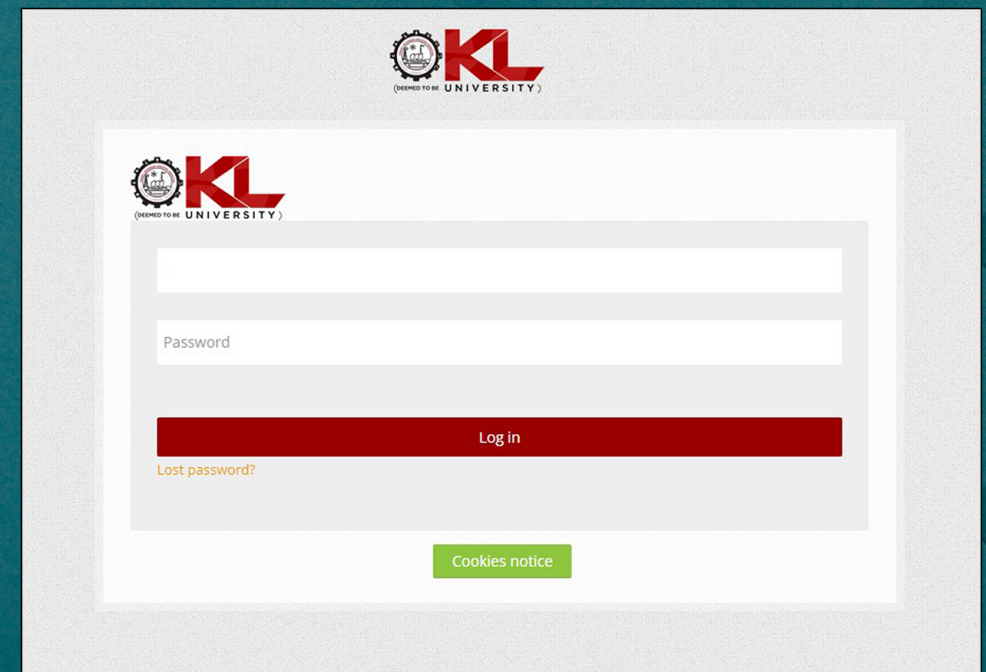
ERP-LMS Login Access

ERP Access

ERP is the platform for conducting end semester examinations for the students. Result announcement, grievance redressal, feedback etc are conducted through ERP. Student will be registered to ERP and can get access through the login credentials issued during the process of registration.

LMS Access

LMS is the platform for providing access to the content as per four quadrant approach. Before the commencement of the semester, student can get access to the study material, videos, PPT's, discussion forums and internal assessment. Student can learn the concepts as per the learning plan shared before commencement of semester.

https://erp.kluniversity.in/

https://lms.kluniversity.in/login/index.php

Testimonials

Prasanth Nagalla
(BBA)

Studying in KL was extremely helpful for me. I was confident and perfectly knew what to expect in the exam. I was familiar with the pattern and could manage my time efficiently due to the numerous exams. I appreciate the approachable and helpful attitude of the faculty who provided us with backup classes for our convenience.

G. N. V. Sai Akhil
(BBA)

"It was a great experience studying at KL University, a memory to cherish for a lifetime. My experience at KLU was full of learning and grooming."

Mulupuri Jaya Krishna
(BBA)

I got a lot of support from this institution, and I would like to thank it. In the classes, delivered lectures were helpful to me. Along with this, the continuous evaluations made my path easy. The teachers are very cooperative and considerate.

Manika Talageri
(BBA)

My experience with KLU has been excellent. Because of the attitude of the faculty, who were extremely helpful and knowledgeable, I was receptive to their teaching method. The quantity and quality of material provided to us was more than sufficient and covered all aspects of the entrance procedure to various institutes.

Testimonials

M. Sthuthi Mani Prabha (BCA)

"I am extremely satisfied with my decision to enroll in the BCA course at CentrK L University. The online program has exceeded my expectations, and I am grateful to the professors for their exceptional support and guidance. They are genuinely compassionate, professional, friendly, and always understanding of our needs. I extend a big thanks to all the faculty members. Without a doubt, K L University is the ultimate choice for online courses."

Vikash Kumar Gupta (BCA)

I'm thrilled to share my outstanding experience at K L University (KLU). As an online college, it has exceeded all my expectations.

The faculty members are highly knowledgeable and dedicated, providing excellent guidance and support for effective online learning. The user-friendly platform and program flexibility allowed me to balance my commitments.

KLU's commitment to quality education is evident in its industry-aligned curriculum, relevant coursework, and regular assessments. The strong sense of community,collaborative learning environment, and prompt support from the dedicated team have made my online learning enjoyable. I wholeheartedly recommend KLU for top-notch online education.

Gandrapu Swetha (BCA)

The BCA online program at K L University has been an amazing experience for me. The staff and coordinators are friendly and accessible. The courses are relevant and valuable, especially for the IT field. Weekend classes make it convenient for working professionals.

Timely course materials and recorded lectures are highly beneficial. Choosing this program has been a great decision for me.

Kanchan Tripathi (BCA)

"I am extremely pleased with my experience in the BCA online program. The program is not only informative and interactive but also supported by dedicated coordinators and teachers who promptly address our doubts. The faculty delivers the topics with concise explanations and real-time examples, making the learning process engaging. The program's flexibility, with classes and exams scheduled on weekends, allows working professionals like myself to pursue higher education without hindering our careers. The supportive staff provides mentors to assist us when facing challenges, making this program a fantastic opportunity to earn a degree while working. I am truly grateful for this invaluable chance to complete my degree while maintaining my professional commitments."

Testimonials

P.V. N. S. Vaishnavi Devi (MBA)

The MBA program is very dynamic and fun online. I have completed my first semester. Offering these types of programs helps all IT employees to balance their professional lives and enhance their academic careers. The Program Coordinator and faculties in the program supported us comprehensively during the program. They clarified our doubts throughout the course. Faculties provide enough material and explain the topics with real-time examples

Monica Chowdary .K (MBA)

An excellent course! It provides learners with the concepts and skills necessary for searching and researching information in Moodle (LMS) and online. The online lectures are clear, and well-designed. These learning exercises and quizzes helped students to confirm their understanding of the key ideas. Personally, I think it is great online learning and very helpful for the learners. It quickly covered all the pertinent details of the topic. Thank you to all who contributed to such great work and a significant course".

Parisa Sai Prasanth (MBA)

This online course is no different from the college offline lectures, as it takes care of every aspect like presentation, activities (corporate based), and so on. Academics are very well structured, nicely delivered and explained".

B.V.G.N. Pravallika (MBA)

Due to the thoughtfulness of distance education with regular certification, this course is quite beneficial. The catchiest thing in the whole program is that classes, exams, etc., are during the weekends only, i.e., Saturday and Sunday. As a result, every working professional, who wishes to enrol in the course gets an opportunity. The staff is also very supportive and will provide each student with a mentor whenever we encounter difficulties. In simple words, I can say that it is a fantastic way to learn online while working".

WHY KLU ONLINE?

Regulatory Approved Degree Programs:

All the UG and PG Programmes offered in Online Mode are approved by UGC & AICTE.

Online Live Sessions:

Live sessions are scheduled during the weekends for all the courses offered under the semester.12 sessions per course will be conducted for all the courses offered to the student.

Access to State-of-the-Art LMS:

LMS comprising of content as per four quadrant approach ie Reading material, PPTs, Video Lectures,Discussion forum topics, home assignments andquiz will be given access tothe student after completion of admission process.

Onboarding Program:

Before commencement of semester, to give an over-view of the entire process of academics to the newly admitted students, onboarding session is conducted.It also introduces the Programme coordinators to the new students and gives them guidance on how they can get help in accessing the LMS and ERP systems.

Highly Qualified Faculty Members and Industry Experts:

Faculty members with subject expertise in their domain will deal with the Online programmes

Help Desk:

For any kind of query, team will be available and rievances reported by the students will be transferred to the concerned for resolving at the earliest.

Instant Access to Faculty Members:

All the faculty members are available to the students for any kind of doubt related to their courses and Program coordinator will be available for dealing with any other issue.

Proctored Examinations:

Examinations are conducted in Online Mode through faculty proctoring. Question paper is divided into 4 parts and stipulated time is given to the students for attempting each part and for uploading the answers in the ERP portal through their login credentials.
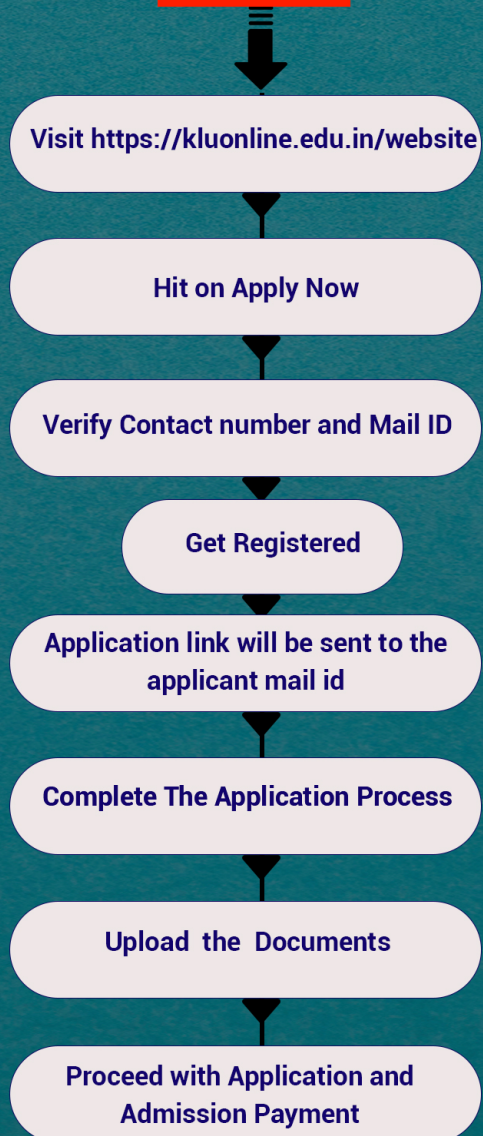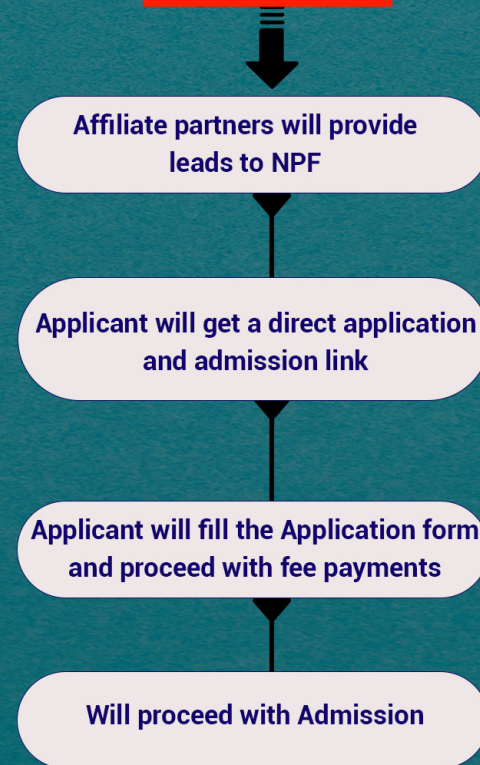
ADMISSION PROCESS

APPLICANT

Online

- Visit https://kluonline.edu.in/website
- Hit on Apply Now
- Verify Contact number and Mail ID
- Get Registered
- Application link will be sent to the applicant mail id
- Complete The Application Process
- Upload the Documents
- Proceed with Application and Admission Payment

Walkin

- Applicant will visit the campus
- Counsellors will counsel the applicant and give complete information about the courses
- Applicant details will be added in NPF
- Applicant will get a direct application and admission link
- Applicant will fill the form and proceed with fee payments

NPF Leads

- Affiliate partners will provide leads to NPF
- Applicant will get a direct application and admission link
- Applicant will fill the Application form and proceed with fee payments
- Will proceed with Admission

IMPORTANT INFORMATION

About this prospectus

Changes to advertised courses and other information:

This prospectus is intended to answer your questions about the academic provision on offer at KL Centre for Distance & Online Education. It is prepared in 2024 and refers to courses which will be available in the 2024-25 academic year. We have made every effort to ensure the prospectus is accurate at the time it is produced.

It may be necessary to make minor changes in courses or Terms and Conditions. Reasons may include: to reflect changes in relevant laws and regulatory requirements; or to implement minor technical adjustments and improvements that ensure consistency with UGC , including the suggestions from Quality Assurance Team (Centre for Internal Quality Assurance). In exceptional circumstances it might be necessary to make more significant changes to a course our Terms and Conditions.

These may include:

- To increase tuition fees annually to proportionately reflect the costs associated with establishing and providing the course, such as any changes in higher education funding we may receive
  - To correct errors
  - By adding or removing optional modules

If a course change or closure is proposed in such circumstances, we'll take all reasonable steps to minimise disruption to students. This will include informing students of the changes in advance and giving them appropriate opportunity to comment on the proposals.

https://kluonline.edu.in/

No liability for matters outside our control

We cannot be held responsible for delays or inaccessibility outside our control. If our provision of courses is delayed or the learning platform is inaccessible due to an event outside our control, then we will contact you as soon as possible to let you know and will take steps to minimise the effect. Provided we do this, we will not be liable for delays or inaccessibly caused by the event, but if there is a risk of substantial delay or inaccessibility, you may contact us to end the contract and receive a refund for any part of a course you have paid for but not received.

Admissions Policy

Applicants are considered in line with our Admissions Policy.

Terms and Conditions

Should your application be approved, we will send you an offer letter which will confirm the details of your course and start date. We will also send you a Learning plan outlining the indicative study duration for your course and a payment plan stating your net tuition fees.

The offer letter will also contain a link to our acceptance form. Acceptance of your application will take place when you follow the link and submit the form. At this point a contract will come into existence between you and us. By submitting the online acceptance form you are formally accepting your place on the course and start date as set out in your offer letter. Submission of the acceptance form also constitutes your agreement to our Terms and Conditions. Produced by the KL Centre for Distance & Online Education.

Please consider the environment before printing this document.

Last updated: 2024

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https://www.youtube.com/@kluonline

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