



(DEEMED TO BE UNIVERSITY)

**KL**  **ONLINE**

# PROSPECTUS 2026 - 2027

<http://kluonline.edu.in>



# OUR PROGRAMMES

Whatever is your passion, explore it with KL Online Programmes

KL Centre for Distance & Online Education (KL CDOE) is a highly experienced online learning provider. All our courses are designed with online delivery in mind from the very beginning and are taught by Experienced Subject Experts.

Under Graduate

## BBA, BCA

Post Graduate

## MBA, MCA

# From The President's Desk

Welcome to KL Centre for Distance & Online Education (KL CDOE), a constituent of Koneru Lakshmaiah Education Foundation (KLEF), a Deemed-to-be University recognized for its commitment to academic excellence, innovation, research, and student success.

Over the years, KLEF has evolved into one of India's leading multidisciplinary institutions, consistently earning recognition in national rankings for its academic quality, research contributions, innovation ecosystem, and industry engagement. The University has built a strong reputation through outcome-based education, global collaborations, cutting-edge infrastructure, and a vibrant learning environment that prepares students to excel in an increasingly dynamic and technology-driven world.

At KL CDOE, we are extending this legacy of excellence beyond the traditional classroom by making quality higher education accessible to learners across geographical boundaries. Our online programmes are designed to provide flexibility, affordability, and academic rigor while meeting the evolving needs of working professionals, entrepreneurs, fresh graduates, and lifelong learners.

The Centre leverages advanced digital learning technologies, experienced faculty, industry-oriented curriculum, interactive learning resources, and comprehensive learner support services to ensure a seamless and enriching educational experience. Through a learner-centric approach, we empower students to acquire knowledge, develop professional competencies, and enhance their career prospects without compromising their personal or professional commitments.

As the world continues to embrace digital transformation, online education has emerged as a powerful catalyst for lifelong learning and professional growth. I invite you to become a part of the KL CDOE community and embark on a transformative educational journey that combines academic excellence, flexibility, innovation, and career advancement.



**Er. Koneru Satyanarayana**

**I wish all of you all the best for your future endeavors.**

# Leadership



“ Smt. Kanchana Latha ”  
Secretary



“ Er. Koneru Lakshman Havish ”  
Vice President



“ Er. Koneru Raja Hareem ”  
Vice President



“ Dr K.S. Jagannatha Rao ”  
Pro-Chancellor



“ Dr. G. Pardha Saradhi Varma ”  
Vice Chancellor



“ Dr. N. Venkatram ”  
Pro-Vice Chancellor



“ Dr. K. Rajasekhara Rao, ”  
Pro-Vice Chancellor



“ Dr. K. Subba Rao ”  
Registrar



“ Dr. T. K. Rama Krishna Rao ”  
Director, KL CDOE

COMBINATION  
OF  
STRATEGIC  
VISION AND  
PROFESSIONAL  
MISSION



## ABOUT KLU

The Koneru Lakshmaiah Charities was established as a trust in the year 1980 and started KL College of Engineering in the Academic year 1980-81. The trust was converted into a society by the name Koneru Lakshmaiah Education Foundation (KLEF) in the year 1996. The KL College of Engineering has attained autonomous status in the year 2006 and in February 2009, the Koneru Lakshmaiah Education Foundation Society was recognized as Deemed to be University.

### Vision

To be a globally renowned university.

### Mission

To impart quality higher education and to undertake research and extension with emphasis on application and innovation that cater to the emerging societal needs through all-round development of the students of all sections enabling them to be globally competitive and socially responsible citizens with intrinsic values.

## Hallmarks

-  CATEGORY-1 University by UGC under the categorization of universities for grant of Graded Autonomy, in the year 2019
-  UGC Recognized under section 12B of UGC Act 1956
-  All Engineering Programs are approved by All India Council for Technical Education (AICTE), New Delhi.
-  Pharmacy programs are approved by Pharmacy Council of India (PCI).
-  Architecture programs are approved by Council of Architecture (CoA)-India.
-  Law programs are approved by BAR Council of India.



# NIRF Rankings

## 2025



University



Engineering



Management



Overall

## 2024



University



Engineering



Management



Overall

## 2023



University



Engineering



Management



Overall

## 2022



University



Engineering



Management



Overall

## 2021



University



Engineering



Management



Overall

## 2020



University



Engineering



Management



Overall

## 2019



University



Engineering



Management



Overall

- ISO 21001:2018 Certified Institution
- Recognized as a Public Funded Research Institute by DSIR of Government of India, a recognition for the excellent research environment in the institute
- Member of the prestigious "All India Virtual Class Room" initiated by MHRD. This network enables the students to make use of virtual class rooms, virtual laboratories, online journal sharing, video conference lectures and many more with the help of 1 Gbps bandwidth
- An advisory board in every department with top academicians from IITs & foreign universities and eminent personalities from the industry
- Strong Industry Relations & Placement Department (IRP) with 100% Placement for all the eligible, interested students, since past 15 years.
- India's 1st Wi-fi 'n' enabled campus among academic institutions



# UGC Notice on Equivalence of Programmes Offered in Online mode and Conventional mode.



ज्ञान-विज्ञान विमुक्तये

प्रो. रजनीश जैन  
सचिव

Prof. Rajnish Jain  
Secretary



सत्यमेव जयते

विश्वविद्यालय अनुदान आयोग  
University Grants Commission

(शिक्षा मंत्रालय, भारत सरकार)  
(Ministry of Education, Govt. of India)

बहादुरशाह जफर मार्ग, नई दिल्ली-110002  
Bahadur Shah Zafar Marg, New Delhi-110002

Ph.: 011-23236288/23239337

Fax : 011-2323 8858

E-mail : secy.ugc@nic.in

F. No.3-5/2022(DEB-III)

**PUBLIC NOTICE**

August, 2022

02 SEP 2022

**Equivalence of degree obtained through ODL and Online mode with degree obtained through conventional mode**

The Regulation 22 of the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 stipulates as under;

**“Equivalence of qualification acquired through Conventional or Open and Distance Learning and Online modes.—** Degrees at undergraduate and postgraduate level in conformity with UGC notification on Specification of Degrees, 2014 and post graduate diplomas awarded through Open and Distance Learning mode and/or Online mode by Higher Educational Institutions, recognised by the Commission under these regulations, shall be treated as equivalent to the corresponding awards of the Degrees at undergraduate and postgraduate level and post graduate diplomas offered through conventional mode.”

This is for information of the general public, students and other stakeholders.

(Rajnish Jain)

## PROVISION FOR PURSUING DUAL DEGREE (TWO DEGREES) SIMULTANEOUSLY

As per the National Education Policy - NEP 2020 which emphasized the need to facilitate multiple pathways to learning involving both formal and non-formal education modes, UGC introduced the provision to pursue two academic programmes simultaneously.

A student from any college can now pursue two academic programmes, one in full time physical mode and another in Open and Distance Learning (ODL)/Online mode; or up to two ODL/Online programmes simultaneously.



ज्ञान-विज्ञान विमुक्तये

प्रो. राजनीश जैन  
सचिव

Prof. Rajnish Jain  
Secretary



सत्यमेव जयते

विश्वविद्यालय अनुदान आयोग  
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E-mail : secy.ugc@nic.in

D.O.No.1-6/2007 (CPP-II)(New)

13<sup>th</sup> April, 2022

Respected Madam/ Sir,

The National Education Policy - NEP 2020 states that pedagogy must evolve to make education more experiential, holistic, integrated, inquiry-driven, discovery-oriented, learner-centred, discussion-based, flexible, and, of course, enjoyable. The policy envisions imaginative and flexible curricular structures to enable creative combinations of disciplines for study, that would offer multiple entry and exit points, thus, removing currently prevalent rigid boundaries and creating new possibilities for life-long learning and centrally involve critical and interdisciplinary thinking.

With the rapid increase in demand for higher education and limited availability of seats in regular stream, several Higher Education Institutions (HEIs) have started a number of programmes in Open and Distance Learning (ODL) mode to meet the aspirations of students. It has also led to the emergence of online education programmes which a student can pursue within the comforts of her / his home. The issue of allowing the students to pursue two academic programmes simultaneously has been examined by the Commission keeping in view the provisions envisaged in the National Education Policy - NEP 2020 which emphasizes the need to facilitate multiple pathways to learning involving both formal and non-formal education modes.

In view of above, UGC has framed the guidelines for pursuing two academic programmes simultaneously which are attached herewith.

All the universities and their affiliated colleges/institutions are requested to implement these guidelines for the benefit of the students.

With kind regards,

Yours sincerely,

  
(Rajnish Jain)

To  
The Vice-Chancellors of all Universities  
The Principals of all Colleges/Institutes

## PROGRAMME INFORMATION AT A GLANCE

The following Academic Programmes are on offer from the KL Centre for Distance & Online Education mode during academic year 2026 - 2027

| Level | Programmes                                                           | Duration | Eligibility              |
|-------|----------------------------------------------------------------------|----------|--------------------------|
| UG    | Bachelor of Business Administration (BBA)                            | 03 years | HSC (12th) or Equivalent |
| UG    | Bachelor of Computer Applications (BCA)                              | 03 years | HSC (12th) or Equivalent |
| PG    | Master of Business Administration (MBA)                              | 02 years | UG Degree or Equivalent  |
| PG    | Master of Business Administration (Digital Marketing Specialization) | 02 years | UG Degree or Equivalent  |
| PG    | Master of Business Administration (Data Science Specialization)      | 02 years | UG Degree or Equivalent  |
| PG    | Master of Computer Applications (MCA)                                | 02 years | UG Degree or Equivalent  |

### EQUIVALENCE STATUS

This university also takes all precautions, at all programme stages from "Curriculum Design" to "Examination", to ensure that the standards and quality of education and examinations are preserved and are equivalent to regular Programmes.

### MEDIUM OF INSTRUCTION

The medium of instruction used for counselling, study materials, and question papers is english, and all content is provided in English only.

### CHOICE BASED CREDIT SYSTEM

All academic programmes in Online mode shall be offered with "Choice Based Credit System (CBCS)" with semester pattern.

# BACHELOR OF BUSINESS ADMINISTRATION (BBA)



The objective of the programme is to provide the essential knowledge required to undertake and to run a responsible business organization. The programme also provides managerial skills and aptitude required to be a successful business manager and to inculcate global view of the industrial and organizational establishments and their functions which support the business system. BBA is offered with multiple specializations like Finance, Marketing & HR.

## BACHELOR OF BUSINESS ADMINISTRATION (BBA)

| Qualification       | Duration | Total Fee |
|---------------------|----------|-----------|
| BBA (National)      | 3Years   | ₹ 91,500  |
| BBA (International) | 3Years   | \$ 990    |

**STUDY MODE - Online**

<https://kluonline.edu.in/online-bachelor-business-administration>

## WHAT WILL I STUDY?

### SEMESTER I

Business Mathematics  
 Managerial Economics  
 Perspectives of Management  
 Business Environment  
 IT for Business Managers & MIS  
 Human Values, Gender Equality & Professional Ethics

### SEMESTER III

Foreign Language Elective  
 Design Thinking for Innovation  
 Financial Management  
 Digital Marketing  
 Production & Operations Management  
 Management and Cost Accountancy  
 Social Immersive Learning - 2

### SEMESTER V

Professional Elective - 1  
 Professional Elective - 2  
 Professional Elective - 3  
 Open Elective - 1  
 Business Model Generation  
 Research Paper Writing  
 Open Elective - 2

### SEMESTER II

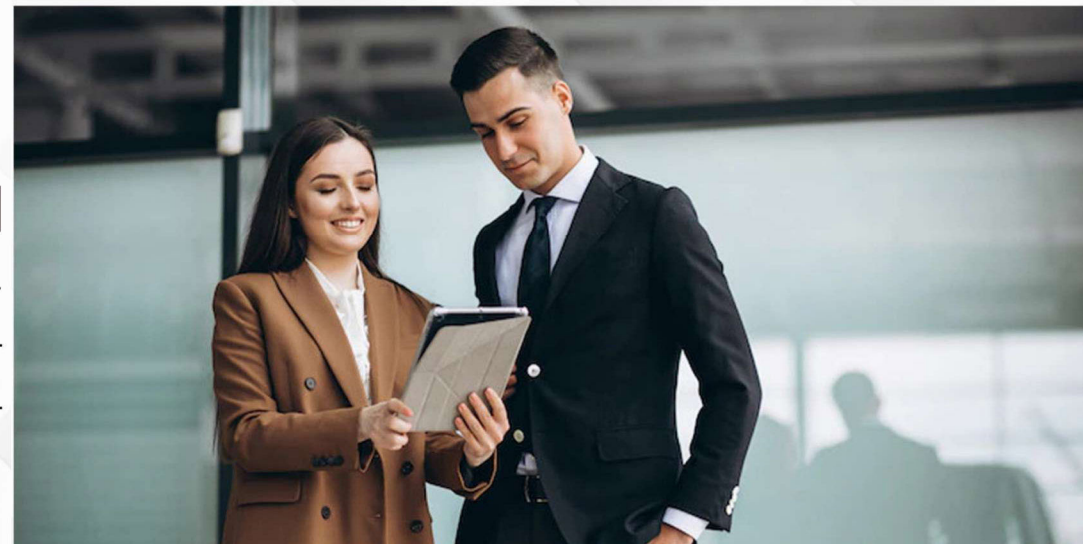
Business Statistics  
 Organizational Behaviour  
 Human Resource Management  
 Marketing Management  
 Financial Accounting  
 Social Immersive Learning - 1  
 Language Skills for Managers  
 SIP-1

### SEMESTER IV

Communication Skills for Managers  
 Logistics & Supply Chain Management  
 Income Tax & GST  
 Ecology & Environment  
 Dynamics of Capital Market  
 Leadership and Management Skills  
 Social Immersive Learning - 3  
 SIP-2

### SEMESTER VI

Strategic Management  
 Business Analytics  
 Professional Elective - 4  
 Professional Elective - 5  
 Professional Elective - 6  
 Open Elective - 3  
 SIP-3



# BACHELOR OF BUSINESS ADMINISTRATION (BBA)



<https://kluonline.edu.in/online-bachelor-business-administration>

## ELECTIVE COURSES

### MARKETING COURSES

Consumer Behaviour  
Product and Brand Management  
Advertising and Sales Promotion  
Customer Relationship and management  
Services Marketing  
Rural Marketing

### FINANCE COURSES

Banking & Insurance Management  
Investment Management  
Financial Services  
Financial Markets  
Managing Personal Finance  
Financial Derivatives

### HR COURSES

Personal Effectiveness and Self-Leadership  
Dynamics of industrial relations  
Human Resource Development  
Performance Management System  
Labour Legislation  
Training & Development

## ENTRY REQUIREMENTS

- 10 +2 or Intermediate or Equivalent Education

## FOR WHOM:

- Working Professionals who seek to upgrade their abilities for global career in the field of Business.
- People who desire to improve their managerial, analytical, leadership and creative thinking skills.
- Each course is delivered 100% online part-time, allowing you to continue working alongside studying

## WHAT WILL I STUDY?



## CAREER PROSPECTS

- Can pursue MBA, CA (Chartered Accountant) Government jobs-SSC, Bank PO or Indian Railways Start-up/ Entrepreneurship

# BACHELOR OF COMPUTER APPLICATIONS (BCA)



BCA program is designed with the main objective of imparting strong theoretical foundation, and to provide exposure to latest technologies to bridge the industry gap in IT sector by abiding to social ethics. It is an undergraduate program with the specializations "Cloud Technology and Data Science".

## BACHELOR OF COMPUTER APPLICATIONS (BCA)

| Qualification       | Duaration | Total Fee |
|---------------------|-----------|-----------|
| BCA (National)      | 3Years    | ₹ 91,500  |
| BCA (International) | 3Years    | \$ 990    |

**STUDY MODE - Online**

<https://kluonline.edu.in/online-bachelor-computer-applications>

## WHAT WILL I STUDY?

### SEMESTER I

Mathematics for computer Science  
Language Skills  
Ecology & Environment  
Computer Organization  
Essentials of Information Technology  
Computational Thinking for Structured Design Through C  
Web and Social Media Technologies

### SEMESTER III

Design and Analysis of Algorithms  
Computer Networks  
Web Development using Python  
Design Thinking & Innovation  
Indian Constitution  
Social Immersive Learning – 2  
Global Logic Building Contest Practical 1  
Professional Elective - 1

### SEMESTER V

Continuous Delivery and Deployment with Devops  
Network and Infrastructure Security  
Aspects of Mobile Application  
Foreign Language Elective (hss6)- German Language  
Professional Elective – 4  
Professional Elective - 5

## ENTRY REQUIREMENTS

- 10 +2 or Intermediate or Equivalent Education

## FOR WHOM:

- Working Professionals who seek to upgrade their technical skills. Those who want to begin their career as a Software professional.
- Each course is delivered 100% online part-time, allowing you to continue working alongside studying.

## CAREER PROSPECTS

- Can pursue post-graduation in MBA/MCA Job opportunities like-Data Scientist, Cyber Security Expert, Software Developer

### SEMESTER II

Probability and Statistics  
Communication Skills  
Essentials of Operating System  
Data Structures  
Database Management Systems  
Object Oriented Programming  
Social Immersive Learning – 1

### SEMESTER IV

Object Oriented Analysis & Design  
Software Engineering  
Java Full Stack Development  
Human Values, Gender Equality and Professional Ethics  
Social Immersive Learning – 3  
Global Logic Building Contest Practical-2  
Professional Elective - 2  
Professional Elective - 3

### SEMESTER VI

Major Project  
Open Elective - 1  
Open Elective - 2  
Management Elective  
Leadership and Management Skills



# BACHELOR OF COMPUTER APPLICATIONS (BCA)



<https://kluonline.edu.in/online-bachelor-computer-applications>

## ELECTIVE COURSES

### CLOUD COMPUTING

Cloud Architectures  
Cloud Serverless Computing  
Cloud Native Application Development  
Cloud Security  
Design and Development of Cloud Application

### ARTIFICIAL INTELLIGENCE & DATA SCIENCE

Machine Learning  
Data Management & Big Data Analytics  
Deep Learning  
Natural Language Processing and Large Language Models  
Data Visualization Techniques

### CYBER SECURITY

Cyber Security and Ethical Hacking  
Cyber Forensics  
Malware Analysis  
Cloud Security  
Security Governance and Management

## ENTRY REQUIREMENTS

- 10 +2 or Intermediate or Equivalent Educc

## FOR WHOM

- Working Professionals who seek to upgrade their abilities for global career in the field of Business.
- People who desire to improve their managerial, analytical, leadership and creative thinking skills.
- Each course is delivered 100% online part-time allowing you to continue working alongside studying

## CAREER PROSPECTS

- Can pursue post-graduation in MBA/MCA  
Job opportunities like-Data Scientist, Cyber Security Expert, Software Developer

## WHAT WILL I STUDY?



# MBA (Electives - HR / Finance / Marketing / Logistics & Supply Chain Management / Entrepreneurship)

WHAT WILL I STUDY?



MBA Programme is offered to train students with professional management practices in all the functional areas that are essential for effective sustainable and holistic development of individuals and organizations. The programme serves as a catalyst of progressive knowledge through continuous management education thereby elevating the entrepreneurial managerial and leadership qualities among the potential human resources

## MBA

| Qualification       | Duration | Total Fee |
|---------------------|----------|-----------|
| MBA (National)      | 2Years   | ₹ 73,500  |
| MBA (International) | 2Years   | \$ 660    |

STUDY MODE - Online

<https://kluonline.edu.in/online-mba-finance-marketing-hr>

### SEMESTER I

Applied Quantitative Methods for Business Management  
Principles of Management and Organizational Behaviour  
Business Economics  
Financial and Management Accounting  
Marketing Management  
Business Environment and Law  
Logic Building and Reasoning Skills for Managers  
IT Skills for Managers

### SEMESTER III

Strategic Management  
Innovation, Business Models and Entrepreneurship  
Business Ethics and Corporate Governance  
Elective - 1  
Elective - 2  
Elective - 3  
Elective - 4  
Sectoral Specialization I  
Management Research-Term Paper

### ENTRY REQUIREMENTS

- Bachelor's degree or equivalent from a recognized university

### FOR WHOM

- Working Professionals who seek to upgrade their abilities for Global Career
- Entrepreneur/ Business Professionals who seek success in managing their business projects

### SEMESTER II

Business Analytics for Decision Making  
Business Research Methodology  
Human Resource Management  
Financial Management  
Operations Management  
Project Management  
Enterprise Resource Planning  
Design Thinking and Innovation  
Professional Skills for Managers

### SEMESTER IV

Leadership in Organisations  
Elective - 5  
Elective - 6  
Elective - 7  
Elective - 8  
Sectoral Specialization II  
Management Research Project

# MBA (Electives - HR / Finance / Marketing / Logistics & Supply Chain Management / Entrepreneurship)

WHAT WILL I STUDY?

## Finance Elective Courses

Financial Modeling and Valuation  
Fintech Services  
Security Analysis and Portfolio Management  
Behavioural Finance  
Investment Banking  
Financial Risk Management  
Taxation  
Blockchain Technology

## HR Elective Courses

Talent and Competency Management  
Compensation Management  
Organizational Change and Change Management  
Labour Legislation  
Performance Management and Reward Systems  
International Human Resource Management  
Training and Development  
Strategic Human Resource Management

## Marketing Elective Courses

Product and Brand Management  
Sales and Distribution Management  
Global Marketing Management  
Consumer Behaviour  
Digital Marketing  
Marketing of Services and Relationship Management  
Rural and Agricultural Marketing  
Event and Entertainment Management

## Logistics & Supply Chain Management Elective Courses

Materials Management  
Fundamentals of Supply Chain Management  
Operations Strategy  
Total Quality Management  
Lean Management  
Warehouse Management  
Supply Chain Analytics  
International Logistics Management

## Entrepreneurship Elective Courses

Technology Innovation Product Development & Prototyping  
Entrepreneurial Ecosystem  
Theories & Models of Techno Entrepreneurship  
Start Up Law, Ethics and Environment  
Managing Operations for Technological Innovations In Startups  
Entrepreneurial Leadership  
Corporate and Social Entrepreneurship  
Venture Financing & Management

## Sectoral Electives

### BANKING

Overview of Banking  
Banking Service Operations

### RETAILING

Overview of Retailing  
Management of Retail Operations

# **MBA (Electives - HR / Finance / Marketing / Logistics & Supply Chain Management / Entrepreneurship)**

## **Finance Career Prospects**

- Although our courses are designed for those seeking employment in a high-level financial role, the skills you'll develop are also beneficial for roles within business management, banking, accountancy, marketing, sales, retail and human resources.

## **HR Career Prospects**

- After completing this course, you'll be well-positioned to succeed in a range of people management roles, such as Human Resources Manager, Human Resources Officer, Recruitment Consultant, and Development Officer, Employee Relations Adviser, Career Coach and Management Consultant.

## **Marketing Career Prospects**

- Candidates with the most advanced skills are highly desirable for senior positions. Roles within business management, banking, marketing, sales, retail would greatly benefit from the knowledge gained from this course.

## **Logistics & Supply Chain Management Career Prospects**

- Can Pursue Ph.D.
- Job Opportunities like Supply Chain Manager, Industry Analyst, Global Logistics Manager, Transportation Director, Procurement analyst, Warehouse manager etc.

## **Entrepreneurship Career Prospects**

- Can pursue Ph. D,
- Job Opportunities like entrepreneurs, Business Consultant, Business Reporter, New venture Developer, Development Manager etc.,

# MBA (DIGITAL MARKETING)



With the advancement of information technology, the role of marketing manager has taken a new shape and expanded to greater levels. Every business entity, irrespective of its length and strategies promotes its products and services. MBA in Digital Marketing decodes stereotypical Marketing Management and reestablishes it to fit the new era of the digital world. Digital marketing is Electronic Marketing, where products and services are promoted through social media, emails, websites etc.

## MBA (DIGITAL MARKETING)

| Qualification                         | Duaration | Total Fee |
|---------------------------------------|-----------|-----------|
| MBA (Digital marketing) (National)    | 2Years    | ₹ 73,500  |
| MBA(Digital marketing)(International) | 2Years    | \$ 660    |

**STUDY MODE - Online**

<https://kluonline.edu.in/online-mba-digital-marketing>

## WHAT WILL I STUDY?

### SEMESTER I

Applied Quantitative Methods for Business Management  
 Principles of Management and Organizational Behaviour  
 Business Economics  
 Financial and Management Accounting  
 Marketing Management  
 Business Environment and Law  
 Logic Building and Reasoning Skills for Managers  
 IT Skills for Managers

### SEMESTER III

Strategic Management  
 Innovation, Business Models and Entrepreneurship  
 Business Ethics and Corporate Governance  
 Media Planning  
 Search Engine Optimization  
 Affiliate Marketing  
 Social Media Marketing & Analytics  
 Sectoral Specialization I  
 Management Research-Term Paper

### SEMESTER II

Business Analytics for Decision Making  
 Business Research Methodology  
 Human Resource Management  
 Financial Management  
 Operations Management  
 Project Management  
 Enterprise Resource Planning  
 Design Thinking and Innovation  
 Professional Skills for Managers

### SEMESTER IV

Leadership in Organisations  
 Mobile Marketing  
 Email & Content Marketing  
 E-Commerce  
 Digital PR & Corporate Communication  
 Sectoral Specialization II  
 Management Research Project



# DIGITAL MARKETING COURSES

## Sectoral Electives

### BANKING

Overview of Banking  
Banking Service Operations

### RETAILING

Overview of Retailing  
Management of Retail Operations

### ENTRY REQUIREMENTS

- Bachelor's degree or equivalent from a recognized University

### FOR WHOM:

- Working professional who seek to upgrade their abilities for Global Career
- Entrepreneur/ Business Professionals who seek success in managing their business projects

### CAREER PROSPECTS

- With a postgraduate data science qualification, you could go on to become a successful DataScientist, Modeller, Engineer or Architect – or choose a role in research, business intelligence or machine learning.



# MBA(DATA SCIENCE)



In the era of information explosion, professionals with the skills to uncover insights in large volumes of data for achieving solutions to the business problems are becoming prominent. MBA-Data Science Programme is offered to train students with the skill set to analyze data so they can provide actionable insights by using various processes, methods, systems, and algorithms. The programme serves as a catalyst of progressive knowledge through continuous management education thereby elevating the entrepreneurial, managerial and leadership qualities among the potential human resources.

## MBA(DATA SCIENCE)

| Qualification                    | Duration | Total Fee |
|----------------------------------|----------|-----------|
| MBA(Data Science) (National)     | 2Years   | ₹ 93,500  |
| MBA(Data Science)(international) | 2Years   | \$ 660    |

**STUDY MODE - Online**

<https://kluonline.edu.in/online-mba-data-science>

## WHAT WILL I STUDY?

### SEMESTER I

Essentials of Management  
Introduction to Python Programming  
Applied Quantitative Methods for Business Management  
Business Economics  
Financial & Management Accounting  
Business Research Methodology

### SEMESTER III

Advanced Business Analytics Using R & Python  
Econometrics with Business Applications Using R/Gretl/Eviews  
Machine Learning Using Python  
Advanced Excel for Data Science  
Elective I-Marketing Analytics-I / Financial Analytics-I / People Analytics-I  
Management Research Project-I

### SEMESTER II

Foundation in Data Base Management Systems  
Management Science  
Excel for Data Science  
Data Visualization using Tableau  
Marketing Management  
Human Resource Management  
Live Project

### SEMESTER IV

Natural Language Processing-NLP  
Big Data Analysis  
Deep Learning Using Python  
Advanced SQL for Data Science  
Elective II\*-Marketing Analytics- II / Financial Analytics -II / People Analytics -II  
Management Research Project-II

## ENTRY REQUIREMENTS

- Bachelor's degree or equivalent from a recognized University.

## FOR WHOM:

- Working Professionals who seek to upgrade their abilities for Global Career
- Entrepreneur/Business Professionals who seek success in managing their business projects

## CAREER PROSPECTS

- With a postgraduate data science qualification, you could go on to become a successful Data Scientist, Modeller, Engineer or Architect or choose a role in research, business intelligence or machine learning.

# Masters of Computer Applications(MCA)



Two-year MCA online program is designed for busy people like you. You will gain in-demand skills like building computer programs, managing databases, and keeping computer systems secure, all from the comfort of your own home. This program is perfect if you want to advance in your present job, switch careers to the software industry, or learn new skills without quitting your day job. Plus, it's flexible and easy to understand, so you can learn at your own pace and attend examinations online.

## MCA

| Qualification      | Duaration | Total Fee |
|--------------------|-----------|-----------|
| MCA (India)        | 2Years    | ₹ 73,500  |
| MCA(international) | 2Years    | \$ 660    |

**STUDY MODE - Online**

<https://kluonline.edu.in/online-mba-entrepreneurship>

### SEMESTER I

Computer Networks And Communications  
Data Structures and Algorithms  
Professional Communication Skills  
Operating Systems Concepts  
Database Systems

### SEMESTER II

Object Oriented Programming  
Data Analytics  
Comprehensive Software Engineering  
Applied Machine Learning (PE 1)  
Pattern Recognition (PE2)  
Cloud Computing (PE 1)  
Cloud Information Security (PE2)  
Cyber Security And Ethical Hacking (PE 1)  
Cyber Forensics (PE2)  
Applied Machine Learning (PE 1)  
Hadoop and Bigdata (PE2)

### SEMESTER III

Web Technologies  
Essentials of Research Design  
Computer Vision (PE 3)  
Applied Deep Learning (PE 4)  
Applications of Natural Language Processing (PE 5)  
Cloud Architectures (PE 3)  
Cloud and Serverless Computing (PE 4)  
Cloud Web Services (PE 5)  
Malware Analysis (PE 3)  
Security Governance and Management (PE 4)  
Cloud Security (PE 5)  
Data Visualization Techniques (PE 3)  
Statistics for Data Science (PE 4)  
Graph and Web Analytics (PE 5)  
Internship  
Term Paper

### SEMESTER IV

Project  
IPR and Patent Laws (OE1)  
Fundamentals of IOT (OE2)

### FOR WHOM ?

- Student who wants to learn new age skills with minimal disruption to their
- Professional who wants to build a broad and in-depth skillset in relevant technologies like Mobile Android Application Development, Python Programming, AI and ML and Data Analytics etc.
- This course is easy for Working Professionals to enrich their knowledge.

## Specializations(MCA)

### ARTIFICIAL INTELLEGENCE

Applied Machine Learning  
Pattern Recognition  
Computer Vision  
Applied Deep Learning  
Applications of Natural Language Processing

### DATA SCIENCE

Applied Machine Learning  
Hadoop and Bigdata  
Data Visualization Techniques  
Statistics For Data Science  
Graph and web analytics

### CLOUD COMPUTING

Cloud Computing  
Cloud Information Security  
Cloud Architectures  
Cloud and Serverless Computing  
Cloud Web Services

### CYBER SECURITY

Cyber Security and Ethical Hacking  
Cyber Forensics  
Malware Analysis  
Security Governance and Management  
Cloud Security

### ENTRY REQUIREMENTS

- Bachelor's degree or equivalent from a recognized Un

### CAREER PROSPECTS

- Job prospects are available to you after completing an online MCA program
- Software Developer, Computer System Specialist, Project Manager, Hardware Engineer, Data Scientist, Troubleshooter, Cloud Architect, Cyber Security Expert, and many other positions are among the most popular.

# KLU ONLINE BENEFITS



## **Flexible Study Approach**

Whether you have a full-time job, a busy family life or an action-packed travel schedule, our online programmes utilise the latest technology to help you fit studying around your busy lifestyle.

## **Quick feedback turnaround**

Throughout the course we'll provide feedback on submitted assignments within seven days, so you'll always have an up-to-date perspective on how you're doing.

## **Entry requirements**

We consider all applications on an individual basis, taking into account your academic achievements, work experience and professional background – as well as offering entry routes for those without these. For more detailed information on specific course entry requirements, please check the relevant course page in this prospectus.

## **Regular intakes**

At KL Centre for Distance & Online Education (CDOE), we have dual admissions. We have classes starting from April and September of every year – allowing you study when it best suits you.

## **Supportive Academics**

Our experienced faculty members are always glad to assist you and offer advice.

## **Platform for Improved Digital Learning**

Excellent, cutting-edge E-content ,video tutorials,Discussion forums that are easy to understand.

# ONLINE STUDY EXPERIENCE

## Virtual Learning Platform



Every course is delivered via our very own Virtual Learning Environment (VLE). It is accessible 24/7, so wherever you are in the world and whatever the time, you can log in access your study materials whenever you need.



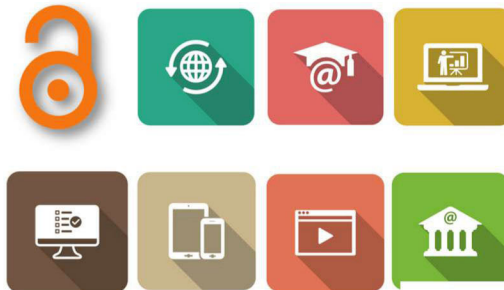
## Discussion Forums



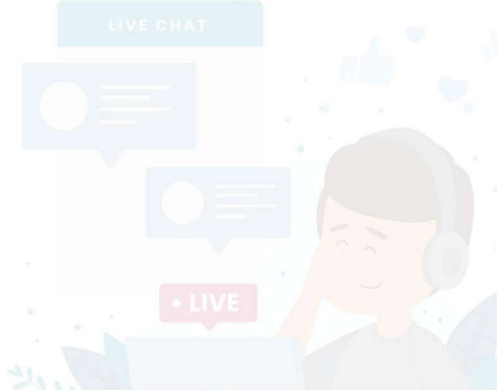
Regular discussion forums are ideal for exploring your course matter, sharing your experiences and learning from fellow students.

<https://kluonline.edu.in/>

## Online Resources



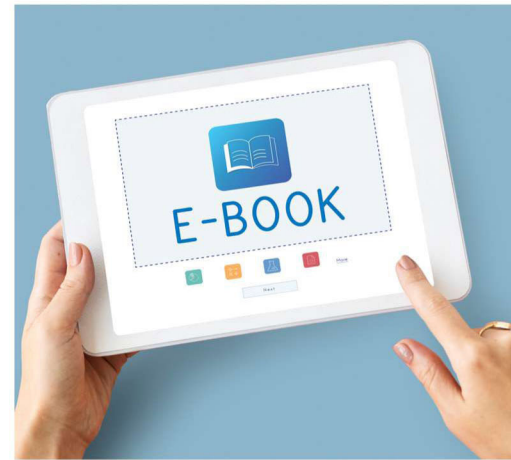
As well as free core textbooks, you'll also enjoy access to the University of KLU eLibrary which features a huge range of academic texts and journals.



## Live Sessions



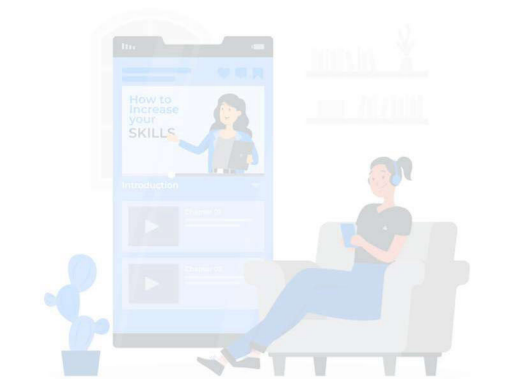
Subject experts host regular live sessions throughout your modules, giving you the opportunity to ask questions and discuss course materials in more depth.



## Assessments



There's no need to worry about getting to an exam centre. All your assessments will be made online and include written assignments that can be completed from the comfort of your home.



## Orientation Sessions



Orientation sessions are conducted for all newly admitted students to provide a comprehensive overview of the academic processes and online learning environment. These sessions include an introduction to KL Shikshak (LMS), where students are guided on accessing course materials, navigating the platform, and utilizing its features effectively. Additionally, orientation programs on internal assessments and end-semester examinations are conducted to familiarize students with the evaluation process and support their successful integration into the online learning ecosystem.

# STUDENT SUPPORT

Studying independently doesn't mean studying alone. Throughout your course, a range of teams will be ready to help, from academic to pastoral and technical support. Plus, you'll have plenty of opportunities to collaborate, discuss and debate with your faculty members and your classmates.

## Admissions Advise



You'll be assigned a dedicated admissions counsellor as soon as you enquire or apply to one of our courses. They'll guide you through the entire application process and will be on-hand to help with any practicalities, as well as answer questions.

## Program Support



You will be provided the support of program coordinator, who will guide you throughout the program from onboarding session to the issue of certificates.

## Disability support



If you have any form of disability, mental health condition, or learning difficulty, there are adjustments we might be able to make for you. We recommend you let us know about any disability or condition you have during the application process; so, our Student Support team can consider any appropriate adjustments before you start your course.

## Academic Support



Our faculty members are experts in their field and will be happy to help with any academic queries via regular live sessions and constructive feedback on your assignments.

## Student Welfare



Student wellbeing and mental health are both vitally important, and our Student Engagement Executives are on hand to address any such concerns and help ensure you're in the best place to study.

## Study skills



Our Student Engagement Executives are here to help improve your academic standing. They offer enhanced support with the finer aspects of academic writing, referencing, academic integrity and more. They also provide the updates about the content, live sessions, examinations and so on.



# ERP-KL Shiksak (LMS) Login Access

## ERP Access

ERP is the platform for result announcement, grievance redressal, feedback etc. Student will be registered to ERP and can get access through the login credentials issued during the process of registration.



<https://erp.kluniversity.in/>

## KL Shiksak

KL Shiksak is a platform that provides access to academic content based on the four-quadrant approach. Students can access study materials, videos, PPTs, and discussion forums before the start of the semester. The platform also facilitates both internal and external assessments. It supports students in learning concepts effectively.

## Welcome back

Sign in to your account to continue learning



**Log in**

[Forgot password?](#)

[Cookies notice](#)

<https://klu.shiksak.com/login/index.php>

# Testimonials



**Prasanth Nagalla**  
**(BBA)**

Studying in KL was extremely helpful for me. I was confident and perfectly knew what to expect in the exam. I was familiar with the pattern and could manage my time efficiently due to the numerous exams. I appreciate the approachable and helpful attitude of the faculty who provided us with backup classes for our convenience.



**G. N. V. Sai Akhil**  
**(BBA)**

"It was a great experience studying at KL University, a memory to cherish for a lifetime. My experience at KLU was full of learning and grooming."



**Mulupuri Jaya Krishna**  
**(BBA)**

I got a lot of support from this institution, and I would like to thank it. In the classes, delivered lectures were helpful to me. Along with this, the continuous evaluations made my path easy. The teachers are very cooperative and considerate.



**Manika Talageri**  
**(BBA)**

My experience with KLU has been excellent. Because of the attitude of the faculty, who were extremely helpful and knowledgeable, I was receptive to their teaching method. The quantity and quality of material provided to us was more than sufficient and covered all aspects of the entrance procedure to various institutes.

# Testimonials



**M. Sthuthi Mani Prabha  
(BCA)**

"I am extremely satisfied with my decision to enroll in the BCA course at CentrK L University. The online program has exceeded my expectations, and I am grateful to the professors for their exceptional support and guidance. They are genuinely compassionate, professional, friendly, and always understanding of our needs. I extend a big thanks to all the faculty members. Without a doubt, K L University is the ultimate choice for online courses."



**Vikash Kumar Gupta  
(BCA)**

I'm thrilled to share my outstanding experience at K L University (KLU). As an online college, it has exceeded all my expectations. The faculty members are highly knowledgeable and dedicated, providing excellent guidance and support for effective online learning. The user-friendly platform and program flexibility allowed me to balance my commitments. KLU's commitment to quality education is evident in its industry-aligned curriculum, relevant coursework, and regular assessments. The strong sense of community, collaborative learning environment, and prompt support from the dedicated team have made my online learning enjoyable. I wholeheartedly recommend KLU for top-notch online education.



**Gandrapu Swetha  
(BCA)**

The BCA online program at K L University has been an amazing experience for me. The staff and coordinators are friendly and accessible. The courses are relevant and valuable, especially for the IT field. Weekend classes make it convenient for working professionals.

Timely course materials and recorded lectures are highly beneficial. Choosing this program has been a great decision for me.



**Kanchan Tripathi  
(BCA)**

"I am extremely pleased with my experience in the BCA online program. The program is not only informative and interactive but also supported by dedicated coordinators and teachers who promptly address our doubts. The faculty delivers the topics with concise explanations and real-time examples, making the learning process engaging. The program's flexibility, with classes and exams scheduled on weekends, allows working professionals like myself to pursue higher education without hindering our careers. The supportive staff provides mentors to assist us when facing challenges, making this program a fantastic opportunity to earn a degree while working. I am truly grateful for this invaluable chance to complete my degree while maintaining my professional commitments."

# Testimonials



**P.V. N. S. Vaishnavi Devi  
(MBA)**

The MBA program is very dynamic and fun online. I have completed my first semester. Offering these types of programs helps all IT employees to balance their professional lives and enhance their academic careers. The Program Coordinator and faculties in the program supported us comprehensively during the program. They clarified our doubts throughout the course. Faculties provide enough material and explain the topics with real-time examples



**Monica Chowdary .K  
(MBA)**

An excellent course! It provides learners with the concepts and skills necessary for searching and researching information in Moodle (LMS) and online. The online lectures are clear, and well-designed. These learning exercises and quizzes helped students to confirm their understanding of the key ideas. Personally, I think it is great online learning and very helpful for the learners. It quickly covered all the pertinent details of the topic. Thank you to all who contributed to such great work and a significant course”.



**Parisa Sai Prasanth  
(MBA)**

This online course is no different from the college offline lectures, as it takes care of every aspect like presentation, activities (corporate based), and so on. Academics are very well structured, nicely delivered and explained”.



**B.V.G.N. Pravallika  
(MBA)**

Due to the thoughtfulness of distance education with regular certification, this course is quite beneficial. The catchiest thing in the whole program is that classes, exams, etc., are during the weekends only, i.e., Saturday and Sunday. As a result, every working professional, who wishes to enrol in the course gets an opportunity. The staff is also very supportive and will provide each student with a mentor whenever we encounter difficulties. In simple words, I can say that it is a fantastic way to learn online while working”.

# WHY KLU ONLINE?

## Regulatory Approved Degree Programs:

All the UG and PG Programmes offered in Online Mode are approved by UGC & AICTE.



## Online Live Sessions:

Live sessions are scheduled during the weekends for all the courses offered under the semester. 12 sessions per course will be conducted for all the courses offered to the student.



## Access to State-of-the-Art KL Shiksak (LMS):

KL Shiksak comprising of content as per four quadrant approach i.e Reading material, PPTs, Video Lectures, Discussion forum topics, Home Assignments and Quiz will be given access to the student after completion of admission process.



## Onboarding Program:

Before commencement of semester, to give an over-view of the entire process of academics to the newly admitted students, onboarding session is conducted. It also introduces the Programme coordinators to the new students and gives them guidance on how they can get help in accessing the LMS and ERP systems.



## Highly Qualified Faculty Members and Industry Experts:

Faculty members with subject expertise in their domain will deal with the Online programmes



## Help Desk:

For any kind of query, team will be available and grievances reported by the students will be transfer to the concerned for resolving at the earliest.



## Instant Access to Faculty Members:

All the faculty members are available to the students for any kind of doubt related to their courses and Program coordinator will be available for dealing with any other issue.



## Proctored Examinations:

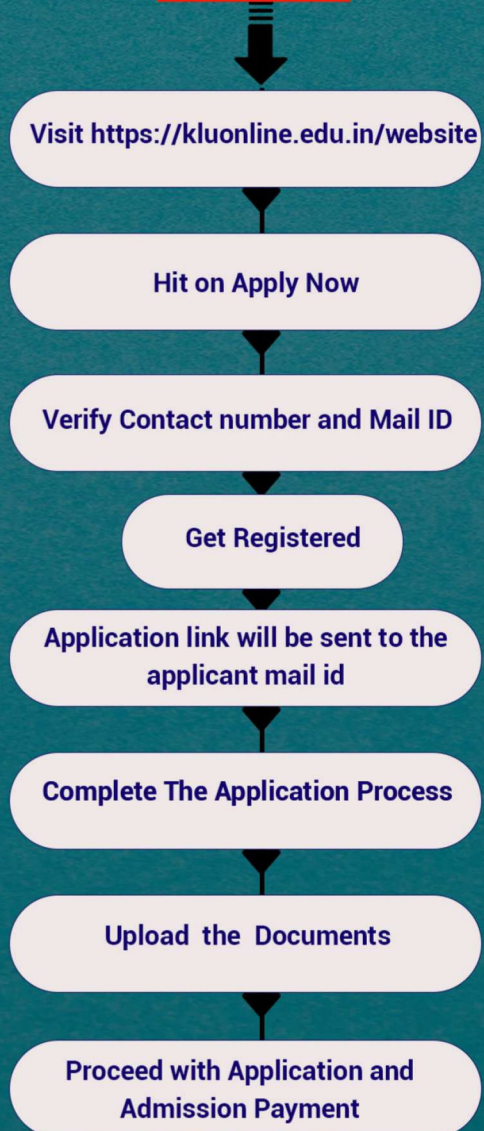
Examinations are conducted in Online proctored environment. Question paper is divided into 4 parts and stipulated time is given to the students for attempting each part and for uploading the answers in the KL Shiksak portal through their login credentials.



# ADMISSION PROCESS

## APPLICANT

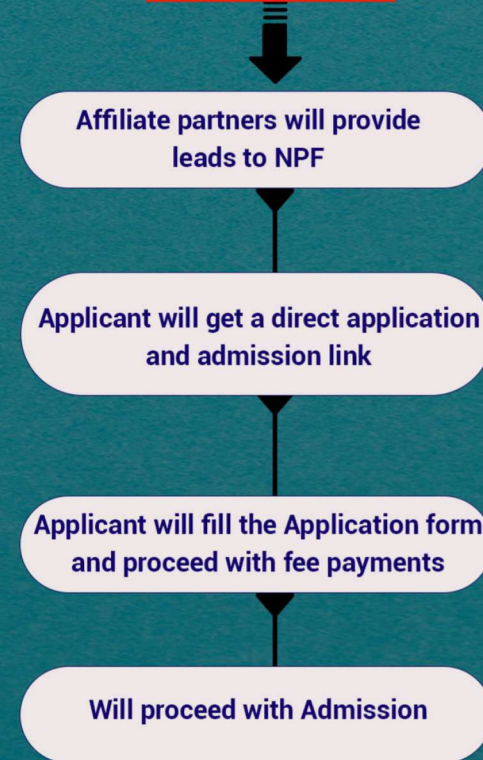
### Online



### Walkin



### NPF Leads



# IMPORTANT INFORMATION

## About this prospectus

### Changes to advertised courses and other information:

This prospectus is intended to answer your questions about the academic provision on offer at KL Centre for Distance & Online Education. It is prepared in 2026 and refers to courses which will be available in the 2026-27 academic year. We have made every effort to ensure the prospectus is accurate at the time it is produced.

It may be necessary to make minor changes in courses or Terms and Conditions. Reasons may include: to reflect changes in relevant laws and regulatory requirements; or to implement minor technical adjustments and improvements that ensure consistency with UGC, including the suggestions from Quality Assurance Team (Centre for Internal Quality Assurance). In exceptional circumstances it might be necessary to make more significant changes to a course our Terms and Conditions.

### These may include:

- To increase tuition fees annually to proportionately reflect the costs associated with establishing and providing the course, such as any changes in higher education funding we may receive
- To correct errors
- By adding or removing optional modules

If a course change or closure is proposed in such circumstances, we'll take all reasonable steps to minimise disruption to students. This will include informing students of the changes in advance and giving them appropriate opportunity to comment on the proposals.

<https://kluonline.edu.in/>



## No liability for matters outside our control

We cannot be held responsible for delays or inaccessibility outside our control. If our provision of courses is delayed or the learning platform is inaccessible due to an event outside our control, then we will contact you as soon as possible to let you know and will take steps to minimise the effect. Provided we do this, we will not be liable for delays or inaccessibility caused by the event, but if there is a risk of substantial delay or inaccessibility, you may contact us to end the contract and receive a refund for any part of a course you have paid for but not received.

## Admissions Policy

Applicants are considered in line with our Admissions Policy.

## Terms and Conditions

Should your application be approved, we will send you an offer letter which will confirm the details of your course and start date. We will also send you a Learning plan outlining the indicative study duration for your course and a payment plan stating your net tuition fees.

The offer letter will also contain a link to our acceptance form. Acceptance of your application will take place when you follow the link and submit the form. At this point a contract will come into existence between you and us. By submitting the online acceptance form you are formally accepting your place on the course and start date as set out in your offer letter. Submission of the acceptance form also constitutes your agreement to our Terms and Conditions. Produced by the KL Centre for Distance & Online Education.

Please consider the environment before printing this document.

Last updated: 2026

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